WEBTRENDS®

Plant Materials Web Site

http://www.plant-materials.nrcs.usda.gov

Web Log Analysis Monthly Report November 2002

Report Range: 11/01/2002 00:00:00 - 11/30/2002 23:59:59

Table of Contents

General Statistics

This page provides a basic overview of the report. The Visits Over Time graph identifies the overall count of visits to your Web site. The General Statistics table provides statistics of the total activity for this Web site during the designated report period.

Visits Over Time
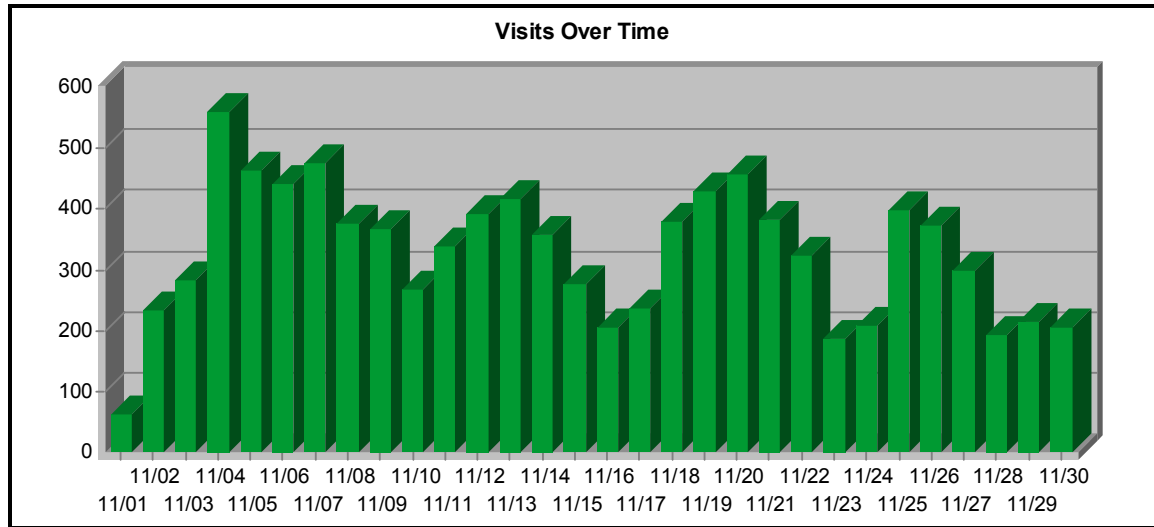
General Statistics	
Hits	
Successful Hits For Entire Site	102,310
Average Hits Per Day	3,410
Home Page Hits	322
Pages	
Page Views (Impressions)	30,727
Average Per Day	1,024
Dynamic Pages and Forms Views	5,946
Document Views	24,781
Visits	
Visits	9,796
Average Per Day	326
Average Visit Length	00:09:10
International Visits	5.14%
Visits of Unknown Origin	16.45%
Visits From Your Country: United States (US)	78.41%
Visitors	
Unique Visitors	5,392
Visitors Who Visited Once	4,552
Visitors Who Visited More Than Once	840

General Statistics - Help Card
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Average Hits Per Day - Number of successful hits divided by the total number of days in the log file.

General Statistics - Help Card

Average Page Views Per Day - Number of page views divided by the total number of days in the log file.

Average Visit Length - Average of all non-zero length visits in the reporting period. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Average Visits Per Day - Number of visits divided by the total number of days in the log file.

Document Views - Number of hits to pages that are considered documents--not dynamic pages or forms-- as defined by the system administrator.

Dynamic Pages and Forms Views - Number of hits to pages that are considered dynamic pages or forms. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a POST command is considered a form.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Home Page Hits - Number of times the home page (as defined in the profile) was viewed.

International Visits - Percentage of visitors who are defined as "international visitors" by the system administrator.

Page - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.

Page View (Impressions) - A hit to any file classified as a page. Contrast the value for "Page Views" with the value for "Successful Hits For Entire Site," which includes hits to files of every type.

Successful Hits For Entire Site - Number of successful hits including HTML pages, images, forms, scripts, and downloaded files.

Unique Visitors - The total number of unique visitors during the report period. A unique visitor is identified by their IP address, domain name, or cookie.

Visits - Number of visits to your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Visits From Your Country - Percentage of visits from your country. The name of your country and the country code are shown. Your system administrator configures the selection for your country.

Visits of Unknown Origin - Percentage of visits where the visitor's domain name could not be determined or the country associated with the domain name could not be determined.

Visitors Who Visited More Than Once - Number of visitors who visited the site more than once during the reporting period.

Visitors Who Visited Once - Number of visitors who visited the site exactly once during the reporting period.

The General Statistics page provides an overview of your Web site's performance and visitor behavior, and can help you determine which chapters will be most valuable to you.

General Statistics - Help Card

Page Views Over Time

This page helps you determine the bandwidth requirements of your Web site by tracking page views over the course of the report period.
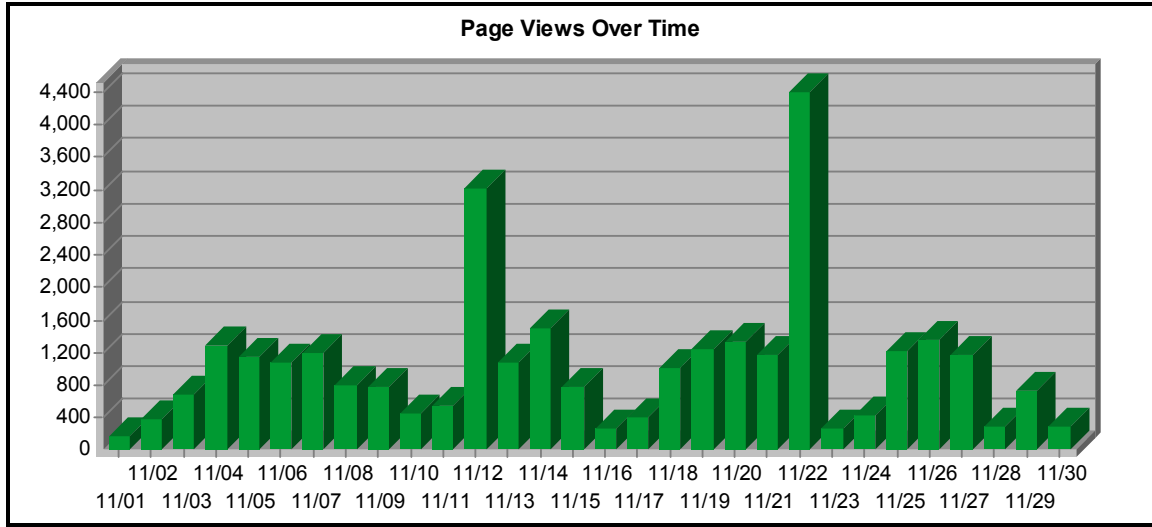
Page Views Over Time		
Time Interval	Page Views	%
11/01	182	0.59%
11/02	383	1.25%
11/03	682	2.22%
11/04	1,284	4.18%
11/05	1,140	3.71%
11/06	1,069	3.48%
11/07	1,204	3.92%
11/08	810	2.64%
11/09	783	2.55%
11/10	461	1.50%
11/11	538	1.75%
11/12	3,202	10.42%
11/13	1,087	3.54%
11/14	1,507	4.90%
11/15	775	2.52%
11/16	277	0.90%
11/17	398	1.30%
11/18	1,018	3.31%
11/19	1,237	4.03%
11/20	1,337	4.35%
11/21	1,163	3.78%
11/22	4,405	14.34%
11/23	277	0.90%
11/24	438	1.43%
11/25	1,223	3.98%
11/26	1,350	4.39%
11/27	1,179	3.84%
11/28	282	0.92%
11/29	735	2.39%

Page Views Over Time		
Time Interval	Page Views	%
11/30	301	0.98%
Total	**30,727**	**100.00%**

Page Views Over Time - Help Card

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Page - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.

Page View - A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. All activity attributed to one time increment occurs between the listed increment and the beginning of the next one. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% - Percentage of total page views that occurred during the specified time interval.

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Periods of less activity can be considered good times for maintenance and content improvement.

Top Pages by Visits

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits

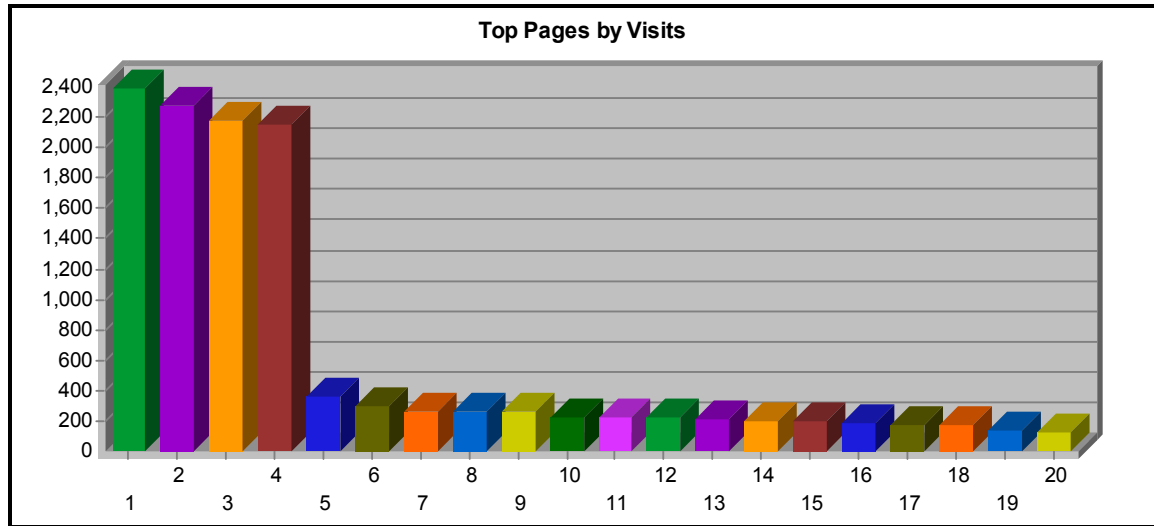|	Pages	Visits	%	Avg Time Viewed
1.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/	2,382	10.59%	00:00:14
2.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/welcome.html	2,267	10.08%	00:01:25
3.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/left_side.html	2,176	9.67%	00:00:15
4.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/header.html	2,141	9.52%	00:00:07
5.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	359	1.60%	00:06:53
6.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/pmcs.html	297	1.32%	00:00:42
7.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	269	1.20%	00:04:08
8.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/	268	1.19%	00:01:10
9.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seeding.html	268	1.19%	00:01:57
10.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/plant_sources.html	229	1.02%	00:01:05
11.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/welcome.html	225	1.00%	00:02:20
12.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/header.html	224	1.00%	00:00:34
13.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/left_side.html	221	0.98%	00:00:41

Top Pages by Visits			
Pages	**Visits**	**%**	**Avg Time Viewed**
14. *Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	203	0.90%	00:01:09
15. *Page Has No Title* http://plant-materials.nrcs.usda.gov/websites/links.html	198	0.88%	00:01:46
16. *Page Has No Title* http://plant-materials.nrcs.usda.gov/program_info.html	186	0.83%	00:02:52
17. *Page Has No Title* http://plant-materials.nrcs.usda.gov/pubslist/publications.html	184	0.82%	00:01:23
18. *Page Has No Title* http://plant-materials.nrcs.usda.gov/seedpro.html	182	0.81%	00:03:06
19. *Page Has No Title* http://Plant-Materials.nrcs.usda.gov/idpmc/sbg.html	143	0.64%	00:04:40
20. *Page Has No Title* http://plant-materials.nrcs.usda.gov/idpmc/	133	0.59%	00:00:55
Subtotal	12,555	55.81%	00:00:45
Other	9,940	44.19%	00:01:16
Total	**22,495**	**100.00%**	**00:01:02**

Top Pages by Visits - Help Card

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Avg Time Viewed - Average length of time the specified page was viewed.

Pages - A document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, you will see the title of the page and the URL. Otherwise, you will see the URL and the words "Page Has No Title."

Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of the total visits in which the visitor viewed this page at least once.

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Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Hits Over Time

This page helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.
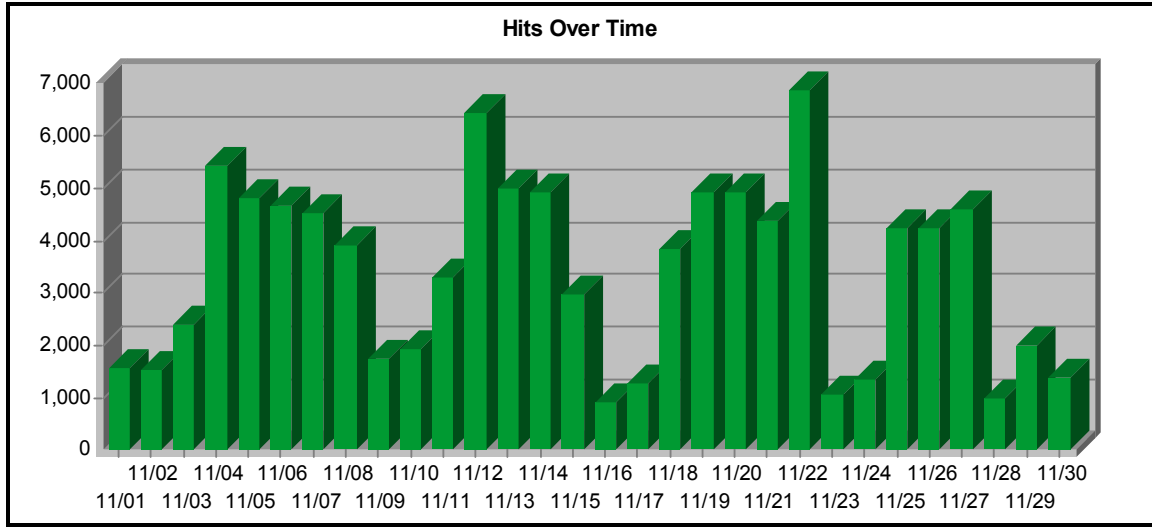
Hits Over Time		
Time Interval	**Hits**	**%**
11/01	1,585	1.55%
11/02	1,548	1.51%
11/03	2,387	2.33%
11/04	5,447	5.32%
11/05	4,816	4.71%
11/06	4,669	4.56%
11/07	4,531	4.43%
11/08	3,907	3.82%
11/09	1,764	1.72%
11/10	1,933	1.89%
11/11	3,294	3.22%
11/12	6,448	6.30%
11/13	4,984	4.87%
11/14	4,943	4.83%
11/15	2,962	2.90%
11/16	915	0.89%
11/17	1,283	1.25%
11/18	3,853	3.77%
11/19	4,914	4.80%
11/20	4,918	4.81%
11/21	4,400	4.30%
11/22	6,887	6.73%
11/23	1,056	1.03%
11/24	1,347	1.32%
11/25	4,257	4.16%
11/26	4,247	4.15%
11/27	4,613	4.51%
11/28	995	0.97%
11/29	2,012	1.97%

Hits Over Time		
Time Interval	**Hits**	**%**
11/30	1,395	1.36%
Total	**102,310**	**100.00%**

Hits Over Time - Help Card

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Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% - Percentage of hits that occurred during the specified time interval.
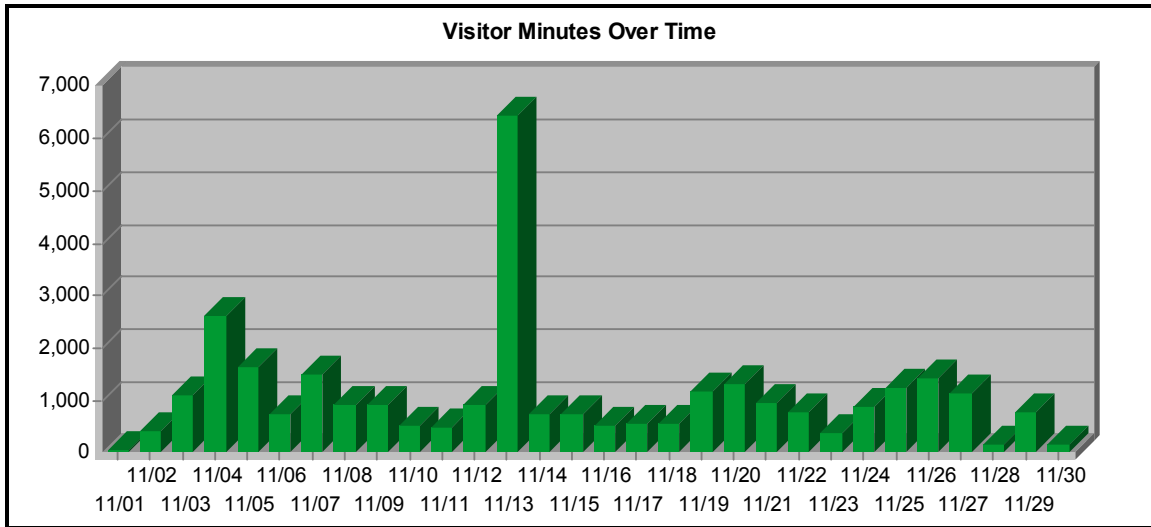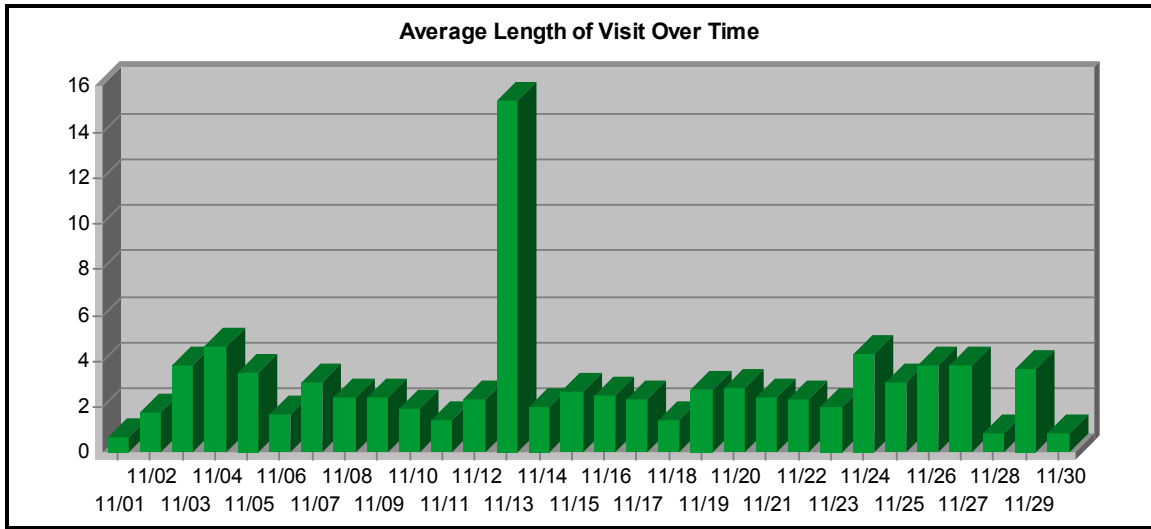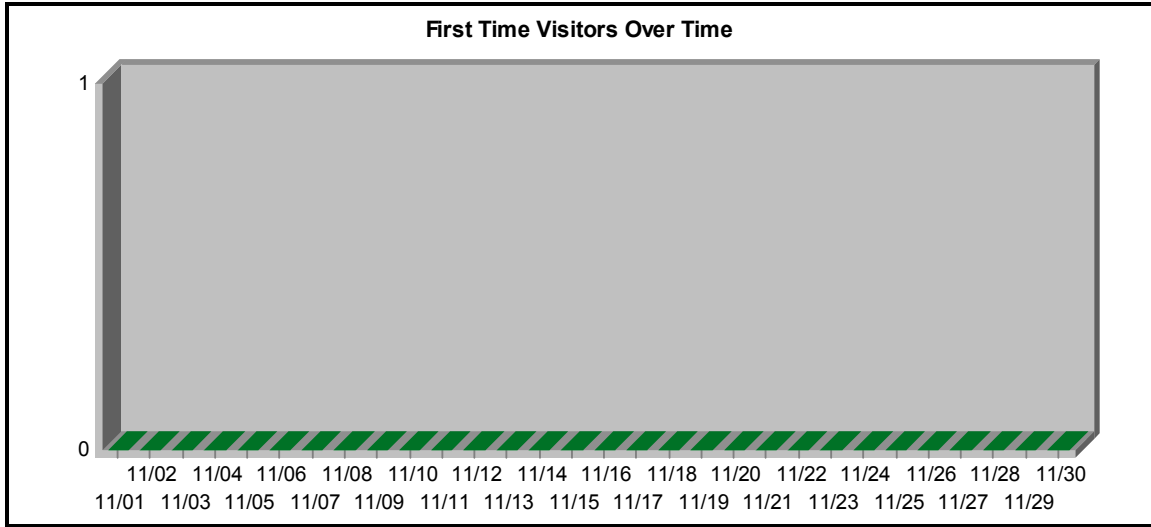
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Periods of less activity can be considered good times for maintenance and content improvement.

Visitors Over Time

This page shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Over Time total visits to exceed the total visits shown on the General Statistics page.

Visitors Over Time

Unique Visitors Over Time

First Time Visitors Over Time

Average Length of Visit Over Time

Visitor Minutes Over Time

Visitors Over Time

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
11/01	63	58	0	00:00:40	42.90
11/02	232	195	0	00:01:49	425.28
11/03	283	245	0	00:03:52	1,094.85
11/04	557	395	0	00:04:40	2,602.08
11/05	466	377	0	00:03:30	1,635.93
11/06	441	369	0	00:01:42	753.88
11/07	476	362	0	00:03:06	1,479.58
11/08	378	227	0	00:02:26	925.83
11/09	370	245	0	00:02:27	907.17
11/10	268	232	0	00:01:57	525.45
11/11	338	310	0	00:01:27	490.73
11/12	394	339	0	00:02:20	922.92
11/13	418	348	0	00:15:22	6,429.25
11/14	357	314	0	00:02:03	737.53
11/15	277	223	0	00:02:41	746.88
11/16	206	168	0	00:02:29	512.88
11/17	237	207	0	00:02:19	550.50
11/18	380	345	0	00:01:28	557.82
11/19	427	364	0	00:02:47	1,190.17
11/20	457	378	0	00:02:51	1,306.25
11/21	382	336	0	00:02:27	941.48
11/22	322	264	0	00:02:21	761.23
11/23	188	156	0	00:02:02	384.60
11/24	209	174	0	00:04:18	901.83
11/25	397	333	0	00:03:08	1,247.43
11/26	375	313	0	00:03:50	1,442.83
11/27	300	256	0	00:03:50	1,154.28
11/28	194	181	0	00:00:51	167.53
11/29	215	199	0	00:03:41	793.40
11/30	205	187	0	00:00:51	174.65
Average	327	270	0	00:09:10	1,060.24
Total	**9,812**	**8,100**	**0**		**31,807.18**

Visitors Over Time - Help Card

Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits.

First Time Visitors - Number of visitors who had never visited your Web site before.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
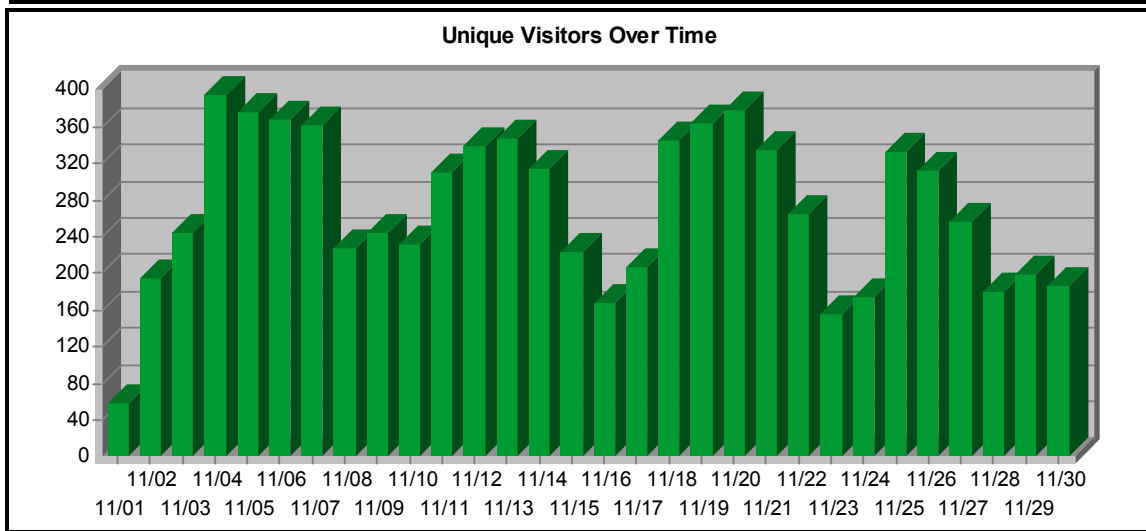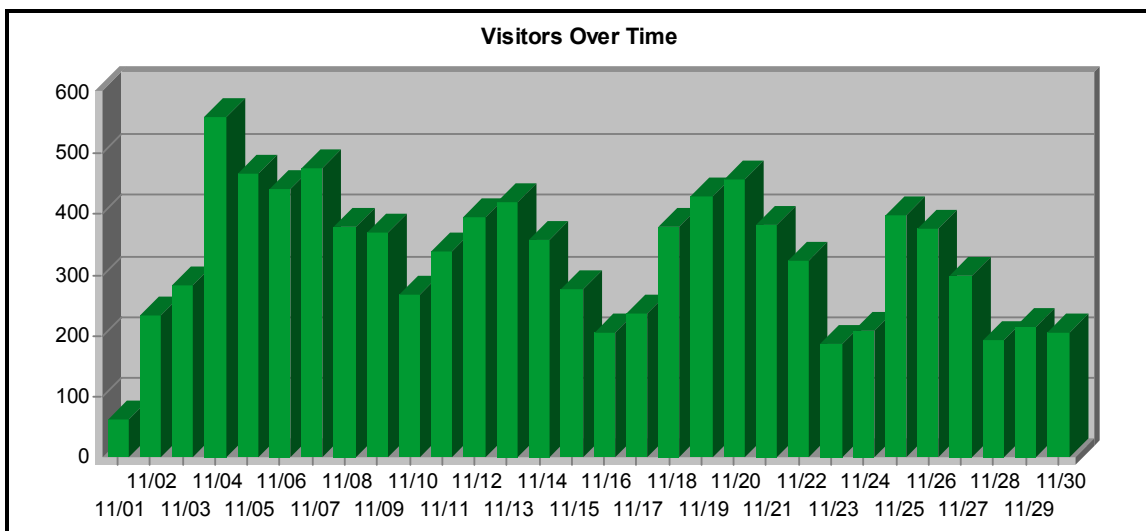
Total - The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual

Visitors Over Time - Help Card

total number of visits shown on the General Statistics page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.

Use this page to determine which times your Web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Top Visitors

This page identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors

Top Visitors			
	Visitor	**Visits**	**%**
1.	crawler11.googlebot.com	121	1.24%
2.	crawler12.googlebot.com	118	1.20%
3.	crawler10.googlebot.com	108	1.10%
4.	crawl4.googlebot.com	82	0.84%
5.	crawl5.googlebot.com	67	0.68%
6.	idaberdeend302.252.149.199.in-addr.arpa	64	0.65%
7.	crawl1.googlebot.com	61	0.62%
8.	trek19.sv.av.com	61	0.62%
9.	crawl7.googlebot.com	61	0.62%
10.	crawl9.googlebot.com	52	0.53%
11.	209.249.67.104.looksmart.net	51	0.52%
12.	mscoffeev2d249.mscoffeev2.fsc.usda.gov	45	0.46%
13.	mdbeltsvild010.mdbeltsvil.fsc.usda.gov	44	0.45%
14.	crawl3.googlebot.com	42	0.43%
15.	mdbeltsvild004.mdbeltsvil.fsc.usda.gov	41	0.42%
16.	drone4.sv.av.com	41	0.42%
17.	crawl8.googlebot.com	40	0.41%
18.	mdbeltsvild011.mdbeltsvil.fsc.usda.gov	35	0.36%
19.	crawl2.googlebot.com	34	0.35%
20.	mdbeltsvill015.mdbeltsvil.fsc.usda.gov	32	0.33%
	Subtotal	1,200	12.25%
	Other	8,596	87.75%
	Total	**9,796**	**100.00%**

Top Visitors - Help Card
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Top Visitors - Help Card

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site by the specified visitor.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Top Referring Sites by Visits

This page identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Top Referring Sites by Visits

	Top Referring Sites by Visits		
	Site	**Visits**	**%**
1.	No Referrer	3,316	33.85%
2.	http://plant-materials.nrcs.usda.gov/	1,785	18.22%
3.	http://www.google.com/	1,349	13.77%
4.	http://plants.usda.gov/	856	8.74%
5.	http://search.yahoo.com/	631	6.44%
6.	http://www.nrcs.usda.gov/	264	2.69%
7.	http://aolsearch.aol.com/	127	1.30%
8.	http://www.firstgov.gov/	123	1.26%
9.	http://www.google.ca/	107	1.09%
10.	http://images.google.com/	95	0.97%
11.	http://search.msn.com/	84	0.86%
12.	http://search.netscape.com/	60	0.61%
13.	[unknown+origin]	54	0.55%
14.	http://www.cnga.org/	34	0.35%
15.	http://www.nj.nrcs.usda.gov/	28	0.29%
16.	http://www.plant-materials.nrcs.usda.gov/	27	0.28%
17.	http://www.usda.gov/	25	0.26%
18.	http://auto.search.msn.com/	24	0.24%
19.	http://search.dogpile.com/	24	0.24%
20.	http://www.wi.nrcs.usda.gov/	24	0.24%
	Subtotal	9,037	92.25%
	Other	759	7.75%
	Total	**9,796**	**100.00%**

Top Referring Sites by Visits - Help Card
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Top Referring Sites by Visits - Help Card

Referring Site - A Web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

Visits - Number of times the specified site referred visitors to your site.

% - Percentage of referrals that came from the specified site.

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Top Browsers by Visits

This page identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits

	Browser	Visits	%
1.	Microsoft Internet Explorer	6,659	78.87%
2.	Netscape	1,345	15.93%
3.	Other Netscape Compatible	161	1.91%
4.	ia_archiver	127	1.50%
5.	Xenu's Link Sleuth 1.1b	17	0.20%
6.	Others	14	0.17%
7.	contype	9	0.11%
8.	RealDownload/4.0.0.42	7	0.08%
9.	Mercator-2.0	7	0.08%
10.	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	7	0.08%
11.	RPT-HTTPClient/0.3-3	6	0.07%
12.	Microsoft URL Control - 6.00.8862	5	0.06%
13.	LinkWalker	5	0.06%
14.	Xenu Link Sleuth 1.2d	4	0.05%
15.	WebTV	4	0.05%
16.	MSFrontPage/5.0	4	0.05%
17.	RealDownload/4.0.0.41	4	0.05%
18.	Production Bot 0416B	3	0.04%
19.	EmailSiphon	3	0.04%
20.	grub-client	3	0.04%
	Subtotal	8,394	99.42%
	Other	49	0.58%
	Total	**8,443**	**100.00%**

Top Browsers by Visits - Help Card

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Top Browsers by Visits - Help Card

Browser - A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Total - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall.

Visits - Number of times a visitor with the specified browser came to your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

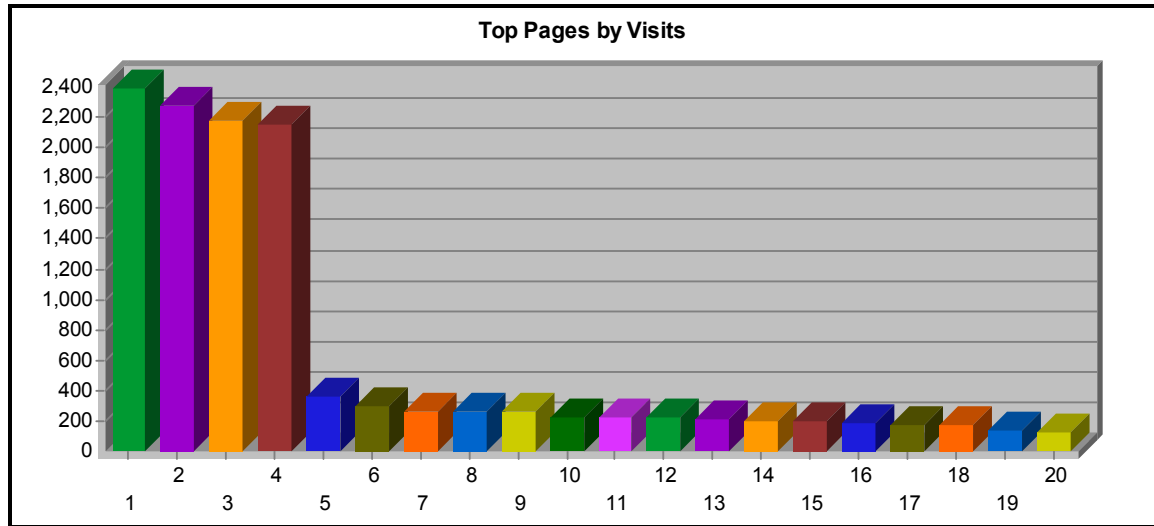**%** - Percentage of total visits by visitors using the specified browser.

Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Pages by Visits

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits

	Pages	Visits	%	Avg Time Viewed
1.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/	2,382	10.59%	00:00:14
2.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/welcome.html	2,267	10.08%	00:01:25
3.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/left_side.html	2,176	9.67%	00:00:15
4.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/header.html	2,141	9.52%	00:00:07
5.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	359	1.60%	00:06:53
6.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/pmcs.html	297	1.32%	00:00:42
7.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	269	1.20%	00:04:08
8.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/	268	1.19%	00:01:10
9.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seeding.html	268	1.19%	00:01:57
10.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/plant_sources.html	229	1.02%	00:01:05
11.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/welcome.html	225	1.00%	00:02:20
12.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/header.html	224	1.00%	00:00:34
13.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/left_side.html	221	0.98%	00:00:41

	Top Pages by Visits			
	Pages	**Visits**	**%**	**Avg Time Viewed**
14.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	203	0.90%	00:01:09
15.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/websites/links.html	198	0.88%	00:01:46
16.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/program_info.html	186	0.83%	00:02:52
17.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/pubslist/publications.html	184	0.82%	00:01:23
18.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seedpro.html	182	0.81%	00:03:06
19.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/idpmc/sbg.html	143	0.64%	00:04:40
20.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/idpmc/	133	0.59%	00:00:55
	Subtotal	12,555	55.81%	00:00:45
	Other	9,940	44.19%	00:01:16
	Total	**22,495**	**100.00%**	**00:01:02**

Top Pages by Visits - Help Card

Avg Time Viewed - Average length of time the specified page was viewed.

Pages - A document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, you will see the title of the page and the URL. Otherwise, you will see the URL and the words "Page Has No Title."

Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of the total visits in which the visitor viewed this page at least once.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Pages by Views

This page identifies the most popular Web site pages. It shows you how often they were viewed and the average length of time the page was viewed.

Top Pages by Views				
	Pages	**Views**	**%**	**Avg Time Viewed**
1.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	5,861	19.07%	00:00:03
2.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/	2,838	9.24%	00:00:14
3.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/welcome.html	2,586	8.42%	00:01:25
4.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/left_side.html	2,404	7.82%	00:00:15
5.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/header.html	2,377	7.74%	00:00:07
6.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	382	1.24%	00:06:53
7.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	330	1.07%	00:04:08
8.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/	320	1.04%	00:01:10
9.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/pmcs.html	316	1.03%	00:00:42
10.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seeding.html	290	0.94%	00:01:57
11.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/welcome.html	272	0.89%	00:02:20
12.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/header.html	258	0.84%	00:00:34
	Page Has No Title	251	0.82%	00:00:41

Top Pages by Views

	Pages	Views	%	Avg Time Viewed
13.	http://www.plant-materials.nrcs.usda.gov/left_side.html			
14.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/plant_sources.html	246	0.80%	00:01:05
15.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	227	0.74%	00:01:09
16.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/websites/links.html	211	0.69%	00:01:46
17.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/pubslist/publications.html	203	0.66%	00:01:23
18.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/program_info.html	197	0.64%	00:02:52
19.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seedpro.html	190	0.62%	00:03:06
20.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/idpmc/	160	0.52%	00:00:55
	Subtotal	19,919	64.83%	00:00:29
	Other	10,808	35.17%	00:02:13
	Total	**30,727**	**100.00%**	**00:01:02**

Top Pages by Views - Help Card

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Avg Time Viewed - Average length of time the specified page was viewed.

Pages - A document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, you will see the title of the page and the URL. Otherwise, you will see the URL and the words "Page Has No Title."

Views - Number of times this page was viewed by visitors.

% - Percentage of times this page was viewed compared with all views for all pages.

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Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be improved by improving the content or incorporating design elements similar to the more popular pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Documents by Visits

This page identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.

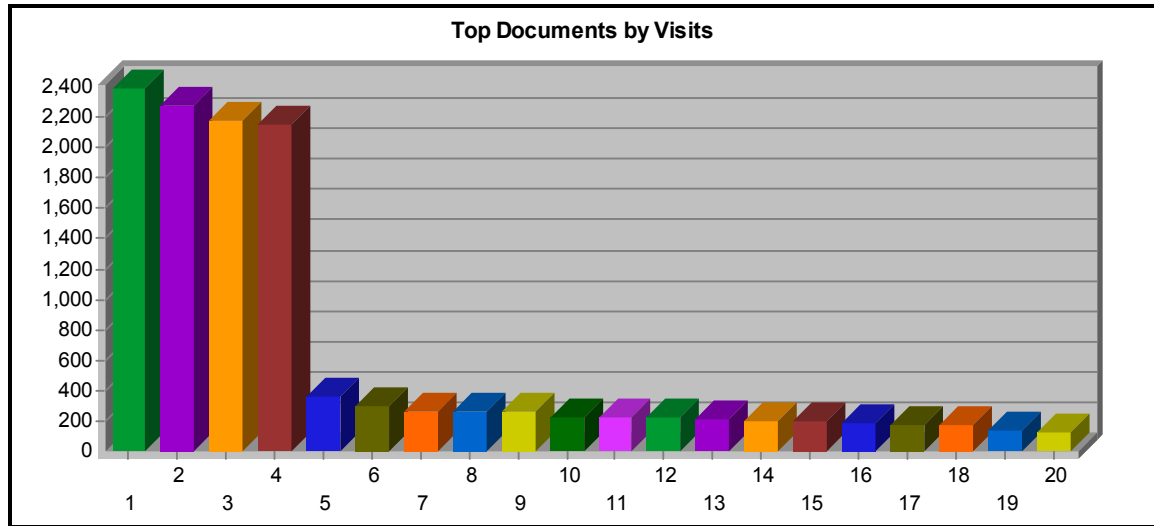| Top Documents by Visits				
	Documents	**Visits**	**%**	**Avg Time Viewed**
1.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/	2,382	10.62%	00:00:14
2.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/welcome.html	2,267	10.11%	00:01:25
3.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/left_side.html	2,176	9.70%	00:00:15
4.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/header.html	2,141	9.54%	00:00:07
5.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	359	1.60%	00:06:53
6.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/pmcs.html	297	1.32%	00:00:42
7.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	269	1.20%	00:04:08
8.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/	268	1.19%	00:01:10
9.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seeding.html	268	1.19%	00:01:57
10.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/plant_sources.html	229	1.02%	00:01:05
11.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/welcome.html	225	1.00%	00:02:20
12.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/header.html	224	1.00%	00:00:34
13.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/left_side.html	221	0.99%	00:00:41
14.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	203	0.90%	00:01:09

Top Documents by Visits				
	Documents	**Visits**	**%**	**Avg Time Viewed**
15.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/websites/links.html	198	0.88%	00:01:46
16.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/program_info.html	186	0.83%	00:02:52
17.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/pubslist/publications.html	184	0.82%	00:01:23
18.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seedpro.html	182	0.81%	00:03:06
19.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/idpmc/sbg.html	143	0.64%	00:04:40
20.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/idpmc/	133	0.59%	00:00:55
	Subtotal	12,555	55.97%	00:00:45
	Other	9,878	44.03%	00:02:11
	Total	**22,433**	**100.00%**	**00:01:20**

Top Documents by Visits - Help Card

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Avg Time Viewed - Average length of time the specified document was viewed.

Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.

Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their visit, only the first view counts in the total. If you wish to see the total number of times a document was viewed, regardless of how many times it was viewed per visit, see the Top Documents by Views page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at.

% - Percentage of visitors who viewed this document.

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Documents with good design and pertinent content are more likely to attract visitors and be revisited. Less popular documents can be improved by incorporating design elements and text similar to that of the more popular documents. Average view times can help determine which content is most interesting.

Top Documents by Visits Over Time

This page identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.
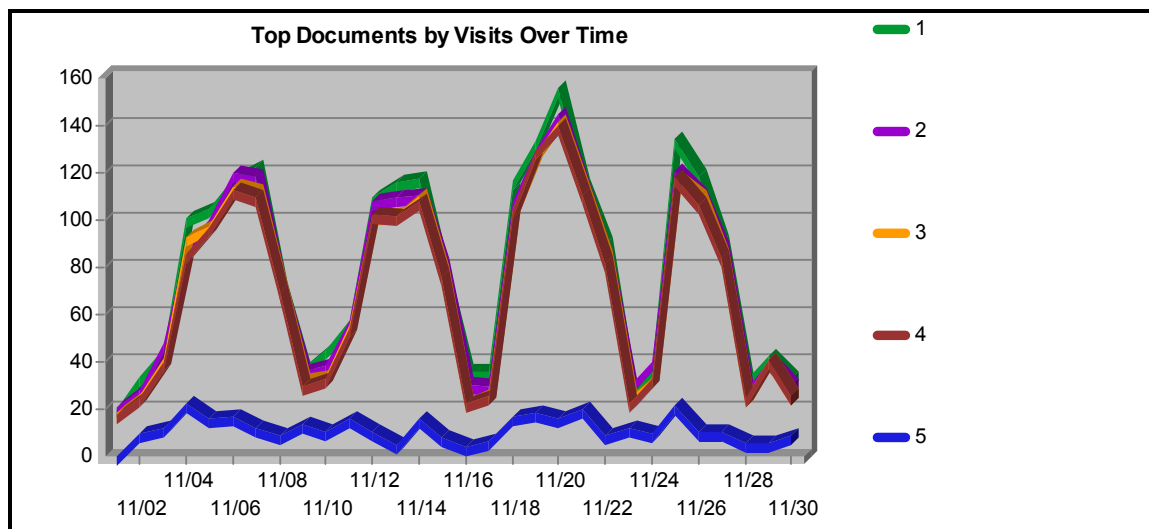

	Documents	Visits	%	Avg Time Viewed
1.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/	2,382	10.62%	00:00:14
2.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/welcome.html	2,267	10.11%	00:01:25
3.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/left_side.html	2,176	9.70%	00:00:15
4.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/header.html	2,141	9.54%	00:00:07
5.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	359	1.60%	00:06:53
	Subtotal	9,325	41.57%	00:00:29
	Total	**22,433**	**100.00%**	**00:01:20**

Top Documents by Visits Over Time - Help Card

?

Avg Time Viewed - Average length of time the specified document was viewed.

Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.

Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their

Top Documents by Visits Over Time - Help Card

visit, only the first view counts in the total. If you wish to see the total number of times a document was viewed, regardless of how many times it was viewed per visit, see the Top Documents by Views page.
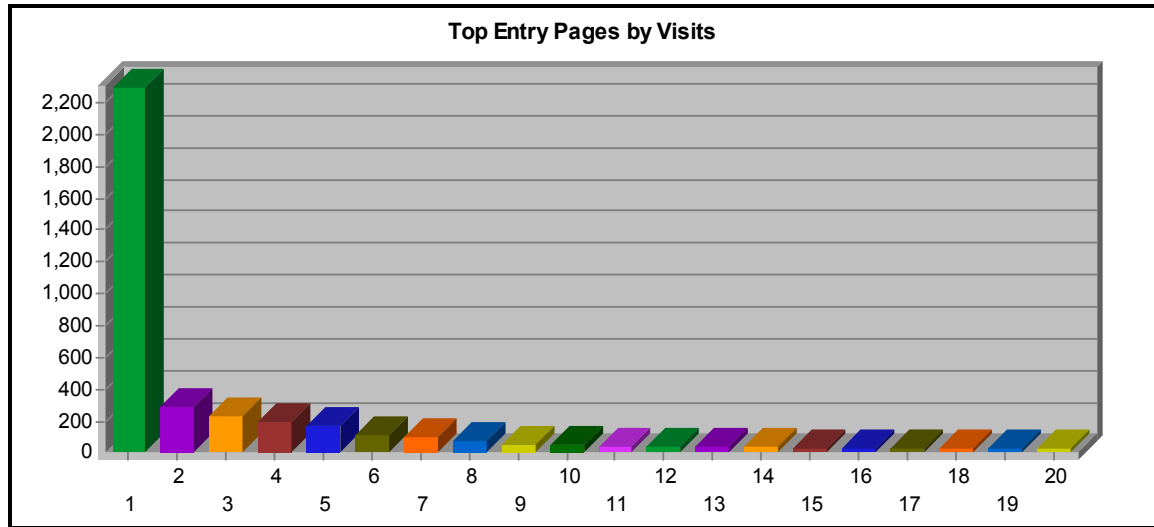
% - Percentage of visitors who viewed this document.

Documents with good design and pertinent content are more likely to attract visitors and be revisited. Less popular documents can be improved by incorporating design elements and text similar to that of the more popular documents. Average view times can help determine which content is most interesting.

Top Entry Pages by Visits

This page identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages by Visits

	Pages	Visits	%
1.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/	2,296	39.54%
2.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	287	4.94%
3.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/	235	4.05%
4.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/welcome.html	193	3.32%
5.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	171	2.94%
6.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/left_side.html	108	1.86%
7.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/header.html	98	1.69%
8.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/websites/alltitle.html	80	1.38%
9.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/idpmc/	58	1.00%
10.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	48	0.83%
11.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/websites/allurl.html	46	0.79%
12.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seeding.html	40	0.69%
13.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/ndpmc/	39	0.67%
14.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/mtpmc/	37	0.64%

Top Entry Pages by Visits			
	Pages	**Visits**	**%**
15.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	35	0.60%
16.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/mopmc/	35	0.60%
17.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/sources/bioeng.html	33	0.57%
18.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/njpmc/	32	0.55%
19.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/idpmc/sbg.html	32	0.55%
20.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/hipmc/undercon.html	29	0.50%
	Subtotal	3,932	67.71%
	Other	1,875	32.29%
	Total	**5,807**	**100.00%**

Top Entry Pages by Visits - Help Card
?   **Entry Page** - The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.   **Pages** - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a formal title, you will see the title of the page and the URL. Otherwise, you will see the URL and the words "Page Has No Title."   **Visits** - Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.   **%** - Percentage of times this page was the entry page compared with other entry pages.   **♀**   This information can indicate how you might want to optimize the architecture of your Web site based on where you visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Single Access Pages by Visits

This page identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.

Single Access Pages by Visits

Single Access Pages by Visits			
	Pages	**Visits**	**%**
1.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	274	11.17%
2.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/	229	9.34%
3.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/welcome.html	169	6.89%
4.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	164	6.69%
5.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/left_side.html	81	3.30%
6.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/header.html	78	3.18%
7.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/websites/alltitle.html	64	2.61%
8.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/websites/allurl.html	37	1.51%
9.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/sources/bioeng.html	32	1.31%
10.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	30	1.22%
11.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/hipmc/undercon.html	29	1.18%
12.	*Page Has No Title* http://Plant-Materials.nrcs.usda.gov/idpmc/sbg.html	28	1.14%
13.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/njpmc/njpmc.html	24	0.98%
14.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	24	0.98%

Single Access Pages by Visits			
	Pages	**Visits**	**%**
15.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seeding.html	23	0.94%
16.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/seedpro.html	23	0.94%
17.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/plant_sources.html	20	0.82%
18.	*Page Has No Title* http://www.plant-materials.nrcs.usda.gov/	19	0.77%
19.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	17	0.69%
20.	*Page Has No Title* http://plant-materials.nrcs.usda.gov/program_info.html	16	0.65%
	Subtotal	1,381	56.32%
	Other	1,071	43.68%
	Total	**2,452**	**100.00%**

Single Access Pages by Visits - Help Card

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Single Access Page - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a formal title, you will see the title of the page as well as the URL. Otherwise, you will see the URL and the words "Page Has No Title."

Visits - Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of times this page was a single access page compared with other single access pages.

♀

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Directories by Visits

This page lists the most common directories accessed by visitors to your Web site. This information can help determine the types of data most often requested.
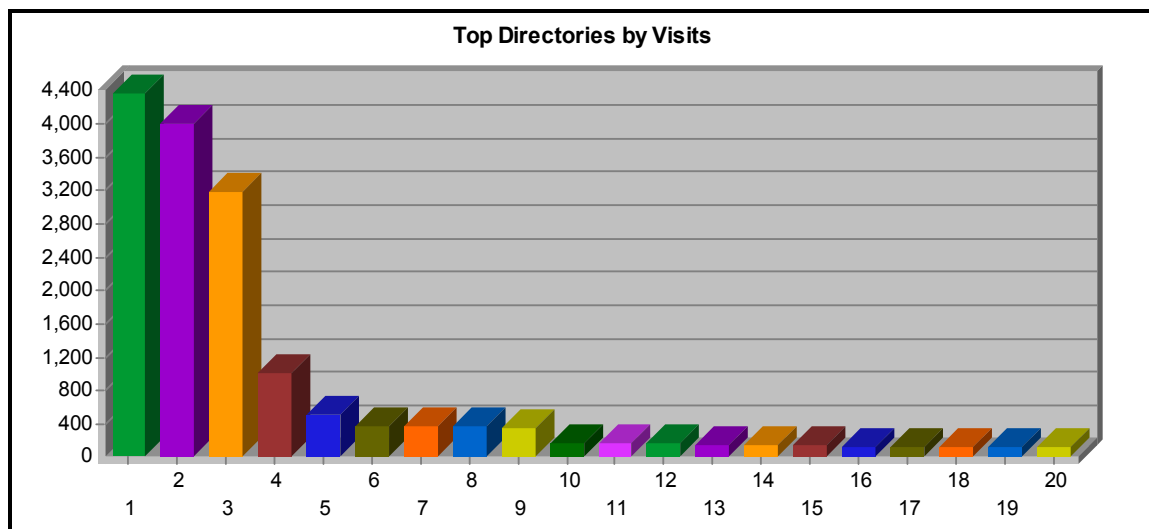
Top Directories by Visits

	Path To Directory	Visits	%
1.	http://plant-materials.nrcs.usda.gov/	4,374	23.25%
2.	http://plant-materials.nrcs.usda.gov/images	3,994	21.23%
3.	http://plant-materials.nrcs.usda.gov/pubs	3,197	17.00%
4.	http://plant-materials.nrcs.usda.gov/id_guides	1,007	5.35%
5.	http://www.plant-materials.nrcs.usda.gov/	506	2.69%
6.	http://www.plant-materials.nrcs.usda.gov/images	374	1.99%
7.	http://plant-materials.nrcs.usda.gov/websites	371	1.97%
8.	http://plant-materials.nrcs.usda.gov/idpmc	367	1.95%
9.	http://plant-materials.nrcs.usda.gov/pubslist	350	1.86%
10.	http://plant-materials.nrcs.usda.gov/ndpmc	169	0.90%
11.	http://plant-materials.nrcs.usda.gov/mtpmc	163	0.87%
12.	http://plant-materials.nrcs.usda.gov/mopmc	159	0.85%
13.	http://plant-materials.nrcs.usda.gov/njpmc	152	0.81%
14.	http://plant-materials.nrcs.usda.gov/nypmc	150	0.80%
15.	http://plant-materials.nrcs.usda.gov/kspmc	143	0.76%
16.	http://plant-materials.nrcs.usda.gov/hipmc	131	0.70%
17.	http://plant-materials.nrcs.usda.gov/mipmc	128	0.68%
18.	http://www.plant-materials.nrcs.usda.gov/pubs	127	0.68%
19.	http://plant-materials.nrcs.usda.gov/archive	122	0.65%
20.	http://plant-materials.nrcs.usda.gov/copmc	122	0.65%
	Subtotal	16,106	85.62%
	Other	2,705	14.38%
	Total	**18,811**	**100.00%**

Top Directories by Visits - Help Card

?

Top Directories by Visits - Help Card

Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to the specified directory out of visits to all other directories.

This page indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively.

Top Directories by Hits

This page lists the directories on your Web site that gets the most hits. This information can help determine the types of data most often requested.

Top Directories by Hits
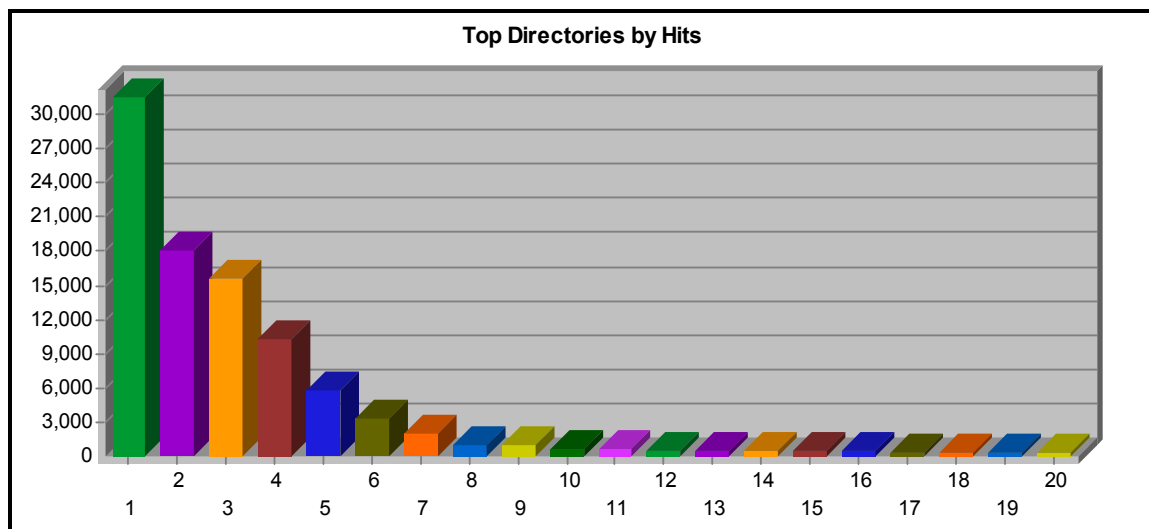
Top Directories by Hits			
	Path To Directory	**Hits**	**%**
1.	http://plant-materials.nrcs.usda.gov/images	31,486	30.78%
2.	http://plant-materials.nrcs.usda.gov/	17,991	17.58%
3.	http://plant-materials.nrcs.usda.gov/pubs	15,597	15.24%
4.	http://plant-materials.nrcs.usda.gov/id_guides	10,329	10.10%
5.	http://www.plant-materials.nrcs.usda.gov/_vti_bin	5,874	5.74%
6.	http://www.plant-materials.nrcs.usda.gov/images	3,322	3.25%
7.	http://www.plant-materials.nrcs.usda.gov/	1,981	1.94%
8.	http://www.plant-materials.nrcs.usda.gov/pubs	1,062	1.04%
9.	http://plant-materials.nrcs.usda.gov/idpmc	1,025	1.00%
10.	http://www.plant-materials.nrcs.usda.gov/id_guides	717	0.70%
11.	http://plant-materials.nrcs.usda.gov/ndpmc	664	0.65%
12.	http://plant-materials.nrcs.usda.gov/websites	583	0.57%
13.	http://plant-materials.nrcs.usda.gov/pubslist	579	0.57%
14.	http://plant-materials.nrcs.usda.gov/mopmc	547	0.53%
15.	http://plant-materials.nrcs.usda.gov/mtpmc	527	0.52%
16.	http://plant-materials.nrcs.usda.gov/npmm	517	0.51%
17.	http://plant-materials.nrcs.usda.gov/njpmc	470	0.46%
18.	http://plant-materials.nrcs.usda.gov/mipmc	448	0.44%
19.	http://plant-materials.nrcs.usda.gov/nypmc	427	0.42%
20.	http://plant-materials.nrcs.usda.gov/intranet	415	0.41%
	Subtotal	94,561	92.43%
	Other	7,749	7.57%
	Total	**102,310**	**100.00%**

Top Directories by Hits - Help Card
?

Top Directories by Hits - Help Card

Path to Directory - The full URL path to the directory being analyzed.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% - Percentage of hits to the specified directory compared with hits to all other directories.

This page indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively.

Most Downloaded Files

This page identifies the most popular files downloaded from your site.

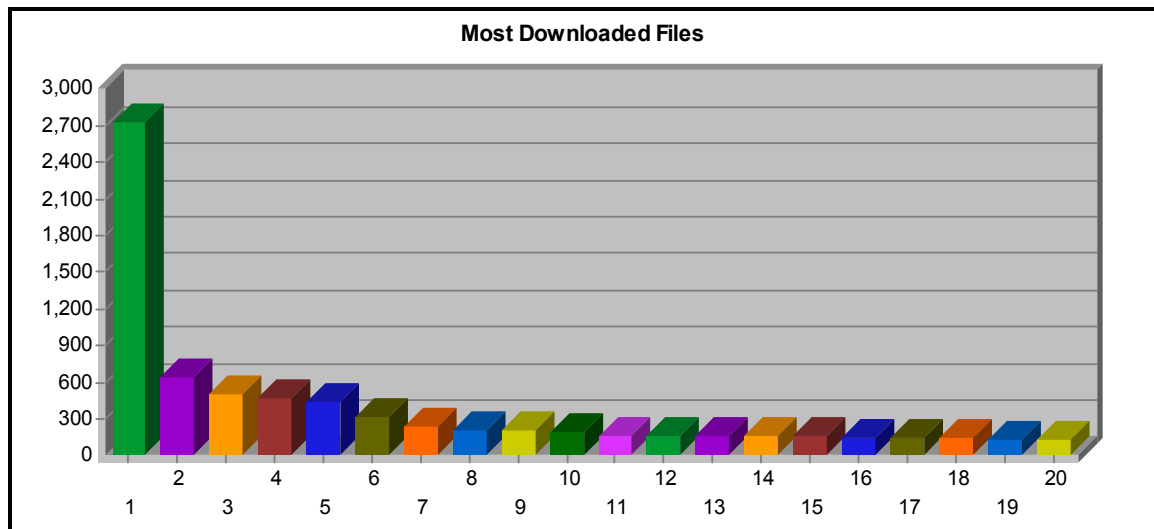| Most Downloaded Files			
	Files	**Downloads**	**%**
1.	http://plant-materials.nrcs.usda.gov/pubs/flpmcpuflsdprod.pdf	2,730	15.56%
2.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpustguid.pdf	648	3.69%
3.	http://plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf	509	2.90%
4.	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	470	2.68%
5.	http://plant-materials.nrcs.usda.gov/npmm/NPMM3rdEd-June2000.pdf	445	2.54%
6.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	310	1.77%
7.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpustguid-appB.pdf	233	1.33%
8.	http://Plant-Materials.nrcs.usda.gov/pubs/idpmcpustguid-appA.pdf	214	1.22%
9.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	202	1.15%
10.	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcpustguid.pdf	196	1.12%
11.	http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	165	0.94%
12.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj16.pdf	165	0.94%
13.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	164	0.93%
14.	http://Plant-Materials.nrcs.usda.gov/pubs/mopmcarplantsources.pdf	161	0.92%
15.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide.pdf	156	0.89%
16.	http://plant-materials.nrcs.usda.gov/pubs/azpmcra9395.pdf	153	0.87%
17.	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	152	0.87%
18.	http://plant-materials.nrcs.usda.gov/pubs/gapmcarripbuf.pdf	151	0.86%
19.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	139	0.79%
20.	http://plant-materials.nrcs.usda.gov/pubs/lapmcra2000.pdf	131	0.75%
21.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpureleases2001.pdf	130	0.74%
22.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide2.pdf	121	0.69%
23.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpustguid-main.pdf	118	0.67%
24.	http://plant-materials.nrcs.usda.gov/pubs/flpmcrnargl18br68.pdf	115	0.66%
25.	http://plant-materials.nrcs.usda.gov/pubs/idpmstn240601.pdf	101	0.58%
26.	http://plant-materials.nrcs.usda.gov/ndpmc/foundationseed.pdf	100	0.57%
27.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj15.pdf	94	0.54%
28.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj12.pdf	90	0.51%
29.	http://plant-materials.nrcs.usda.gov/pubs/idpmstn330499.pdf	85	0.48%
30.	http://plant-materials.nrcs.usda.gov/pubs/wapmctn290195.pdf	77	0.44%

Most Downloaded Files		
Files	**Downloads**	**%**
31. http://plant-materials.nrcs.usda.gov/pubs/mtpmcsylandrec.pdf	77	0.44%
32. http://plant-materials.nrcs.usda.gov/pubs/idpmcarswpm.pdf	72	0.41%
33. http://plant-materials.nrcs.usda.gov/pubs/stpmcra2000.pdf	71	0.40%
34. http://plant-materials.nrcs.usda.gov/pubs/mopmctn24.pdf	70	0.40%
35. http://plant-materials.nrcs.usda.gov/pubs/gapmcarwhip98.pdf	67	0.38%
36. http://plant-materials.nrcs.usda.gov/pubs/mtpmcsylandrecl.pdf	66	0.38%
37. http://plant-materials.nrcs.usda.gov/pubs/orpmctn190797.pdf	65	0.37%
38. http://plant-materials.nrcs.usda.gov/pubs/wapmctn310596.pdf	64	0.36%
39. http://plant-materials.nrcs.usda.gov/pubs/idpmctn280101.pdf	64	0.36%
40. http://plant-materials.nrcs.usda.gov/pubs/idpmctn141201.pdf	64	0.36%
41. http://plant-materials.nrcs.usda.gov/pubs/azpmctn10801.pdf	63	0.36%
42. http://plant-materials.nrcs.usda.gov/pubs/mtpmcpghiod.pdf	61	0.35%
43. http://plant-materials.nrcs.usda.gov/pubs/arpmcra2000.pdf	61	0.35%
44. http://plant-materials.nrcs.usda.gov/pubs/mtpmcsysecout.pdf	60	0.34%
45. http://plant-materials.nrcs.usda.gov/pubs/mspmctn9707.pdf	59	0.34%
46. http://plant-materials.nrcs.usda.gov/pubs/flpmcra99.pdf	59	0.34%
47. http://plant-materials.nrcs.usda.gov/pubs/stpmcbrvegbar.pdf	57	0.32%
48. http://plant-materials.nrcs.usda.gov/pubs/mopmctr2001.pdf	57	0.32%
49. http://plant-materials.nrcs.usda.gov/pubs/nypmcargambre.pdf	56	0.32%
50. http://plant-materials.nrcs.usda.gov/pubs/idpmsarsdprodest0401.pdf	55	0.31%
Subtotal	9,793	55.80%
Other	7,757	44.20%
Total	**17,550**	**100.00%**

Most Downloaded Files - Help Card

?

Downloads - Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files - The path and filename of the file being analyzed.
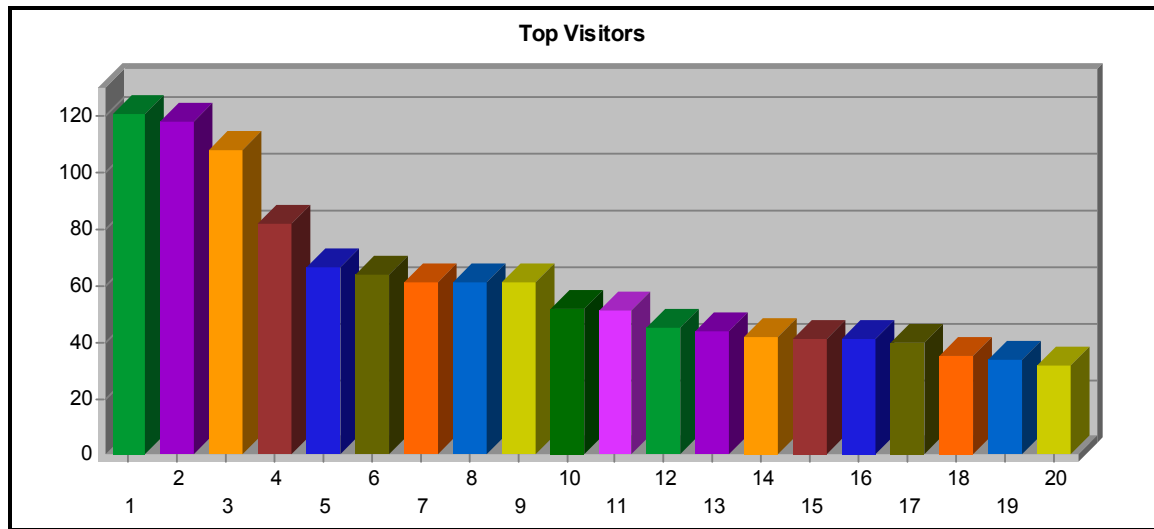
% - Percentage of times the specified file was downloaded compared to all downloaded files.

♀

This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Top Visitors

This page identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors

	Visitor	Visits	%
1.	crawler11.googlebot.com	121	1.24%
2.	crawler12.googlebot.com	118	1.20%
3.	crawler10.googlebot.com	108	1.10%
4.	crawl4.googlebot.com	82	0.84%
5.	crawl5.googlebot.com	67	0.68%
6.	idaberdeend302.252.149.199.in-addr.arpa	64	0.65%
7.	crawl1.googlebot.com	61	0.62%
8.	trek19.sv.av.com	61	0.62%
9.	crawl7.googlebot.com	61	0.62%
10.	crawl9.googlebot.com	52	0.53%
11.	209.249.67.104.looksmart.net	51	0.52%
12.	mscoffeev2d249.mscoffeev2.fsc.usda.gov	45	0.46%
13.	mdbeltsvild010.mdbeltsvil.fsc.usda.gov	44	0.45%
14.	crawl3.googlebot.com	42	0.43%
15.	mdbeltsvild004.mdbeltsvil.fsc.usda.gov	41	0.42%
16.	drone4.sv.av.com	41	0.42%
17.	crawl8.googlebot.com	40	0.41%
18.	mdbeltsvild011.mdbeltsvil.fsc.usda.gov	35	0.36%
19.	crawl2.googlebot.com	34	0.35%
20.	mdbeltsvill015.mdbeltsvil.fsc.usda.gov	32	0.33%
	Subtotal	1,200	12.25%
	Other	8,596	87.75%
	Total	**9,796**	**100.00%**

Top Visitors - Help Card

Top Visitors - Help Card

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site by the specified visitor.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Returning Visitors

This page shows the number of first time and returning visitors to your site. Only visitors identified by cookies are counted.
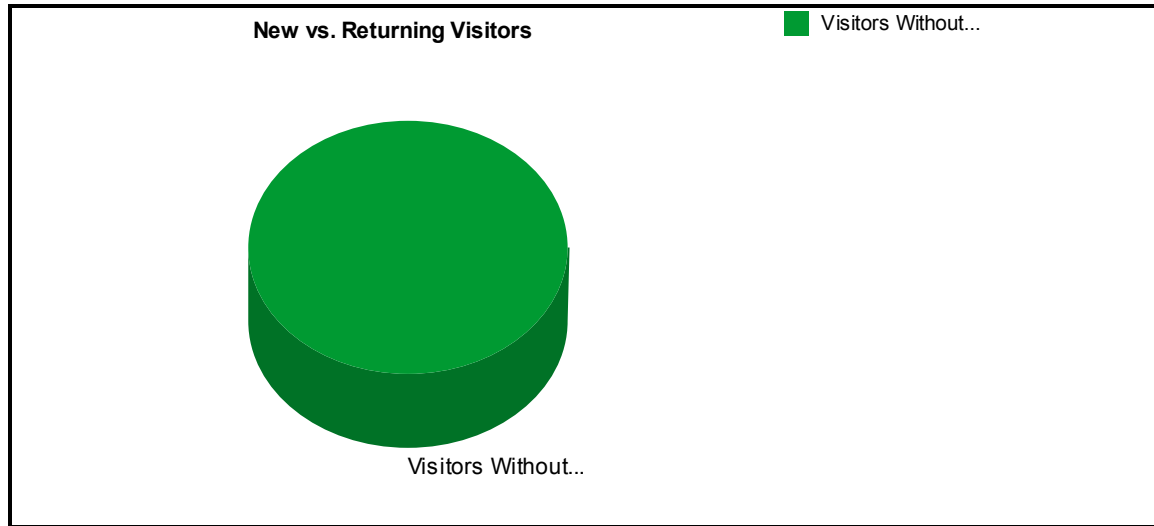
New vs. Returning Visitors

	New or Returning Visitor	Visits	%
1.	Visitors Without Cookies	9,796	100.00%
	Total	**9,796**	**100.00%**

New vs. Returning Visitors - Help Card

?

New Visitors - Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors - Visitors who already had a cookie from your site when they visited.

Visitors Without Cookies - Visitors who came to your site with cookies disabled. There is no way to determine if these visitors are new or returning.

Visits - Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visitors who fit into the specified visitor category.

♀

By tracking the ratio between new and returning visitors over a period of time, you can determine if your site is attracting enough returning visitors.

Note: If the data shows all visitors did not have cookies, it is likely the Reporting Center has not been configured to perform this analysis. Contact the system administrator to see if this feature has been enabled.

New vs. Returning Visitors - Help Card

Visitors Over Time

This page shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Over Time total visits to exceed the total visits shown on the General Statistics page.

Visitors Over Time

Unique Visitors Over Time

First Time Visitors Over Time

Average Length of Visit Over Time

Visitor Minutes Over Time

Visitors Over Time

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
11/01	63	58	0	00:00:40	42.90
11/02	232	195	0	00:01:49	425.28
11/03	283	245	0	00:03:52	1,094.85
11/04	557	395	0	00:04:40	2,602.08
11/05	466	377	0	00:03:30	1,635.93
11/06	441	369	0	00:01:42	753.88
11/07	476	362	0	00:03:06	1,479.58
11/08	378	227	0	00:02:26	925.83
11/09	370	245	0	00:02:27	907.17
11/10	268	232	0	00:01:57	525.45
11/11	338	310	0	00:01:27	490.73
11/12	394	339	0	00:02:20	922.92
11/13	418	348	0	00:15:22	6,429.25
11/14	357	314	0	00:02:03	737.53
11/15	277	223	0	00:02:41	746.88
11/16	206	168	0	00:02:29	512.88
11/17	237	207	0	00:02:19	550.50
11/18	380	345	0	00:01:28	557.82
11/19	427	364	0	00:02:47	1,190.17
11/20	457	378	0	00:02:51	1,306.25
11/21	382	336	0	00:02:27	941.48
11/22	322	264	0	00:02:21	761.23
11/23	188	156	0	00:02:02	384.60
11/24	209	174	0	00:04:18	901.83
11/25	397	333	0	00:03:08	1,247.43
11/26	375	313	0	00:03:50	1,442.83
11/27	300	256	0	00:03:50	1,154.28
11/28	194	181	0	00:00:51	167.53
11/29	215	199	0	00:03:41	793.40
11/30	205	187	0	00:00:51	174.65
Average	327	270	0	00:09:10	1,060.24
Total	**9,812**	**8,100**	**0**		**31,807.18**

Visitors Over Time - Help Card

?

Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits.

First Time Visitors - Number of visitors who had never visited your Web site before.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total - The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual

Visitors Over Time - Help Card

total number of visits shown on the General Statistics page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.

Use this page to determine which times your Web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visitors by Number of Visits

This page shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits
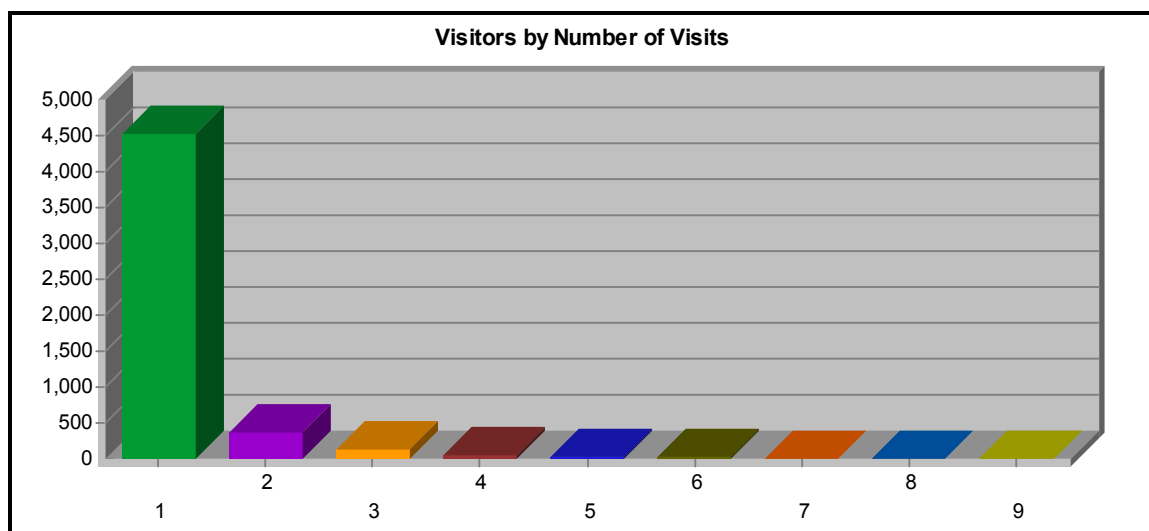
Visitors by Number of Visits		
Number of Visits	**Unique Visitors**	**%**
1 visit	4,552	84.42%
2 visits	383	7.10%
3 visits	150	2.78%
4 visits	72	1.34%
5 visits	42	0.78%
6 visits	28	0.52%
7 visits	16	0.30%
8 visits	12	0.22%
9 visits	9	0.17%
Subtotal	**5,264**	**97.63%**
Other	**128**	**2.37%**
Total	**5,392**	**100.00%**

Visitors by Number of Visits - Help Card

?

Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors - Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

♀

This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

Visitors by Number of Visits - Help Card

Visits by Day of the Week

This page shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week
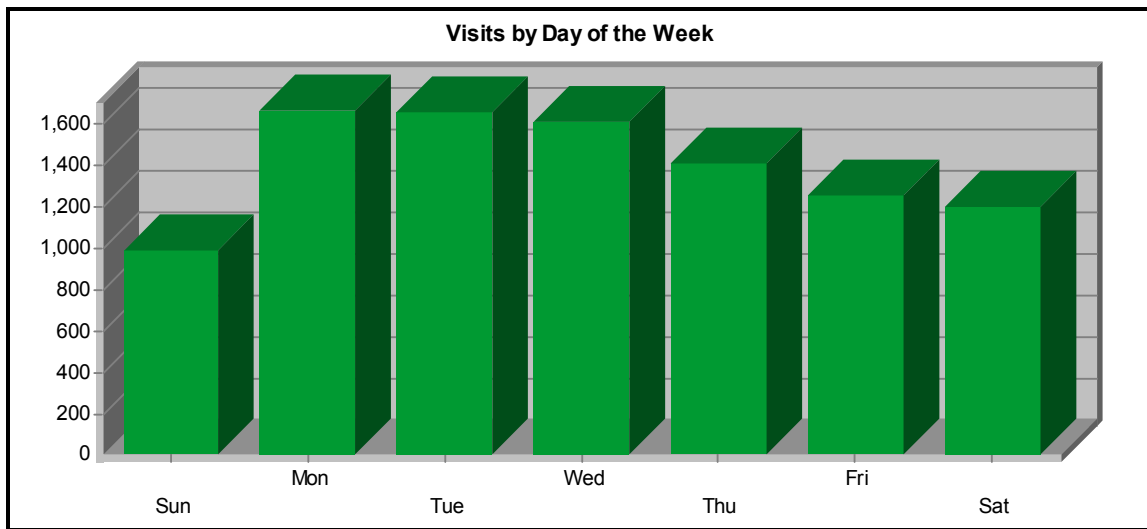
Visits by Day of the Week		
Day	**Visits**	**%**
Sun	995	10.16%
Mon	1,671	17.06%
Tue	1,655	16.89%
Wed	1,615	16.49%
Thu	1,408	14.37%
Fri	1,254	12.80%
Sat	1,198	12.23%
Total Weekend	2,193	22.39%
Total Weekdays	7,603	77.61%
Total	**9,796**	**100.00%**

Visits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits that occurred on the specified day of the week.

♀

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Day of the Week - Help Card

Technical Statistics and Analysis

This page shows the reliability of your Web site. The table shows the total number of hits for the site, how many hits were successful, how many hits failed, and the percentage of hits that failed.

Technical Statistics and Analysis	
Total Hits	103,774
Successful Hits	102,310
Failed Hits	1,464
Failed Hits as Percent	1.41%
Cached Hits	15,392
Cached Hits as Percent	14.83%

Technical Statistics and Analysis - Help Card
? **Cached Hits** - Hits where the page was found in the cache of the browser, so the server did not need to transfer the file. **Cached Hits as Percent** - Percentage of hits that were cached compared with the total number of hits. **Failed Hits** - Number of hits where a server or client error occurred. **Failed Hits as Percent** - Percentage of hits where a server or client error occurred. **Hits** - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed. **Successful Hits** - Number of hits without a server or client error. **Total Hits** - Number of successful hits plus failed hits. **♀** Use this information for a bird's-eye view of the reliability of your Web site. Many major problems can be revealed here.

Client Errors

This page identifies the error codes from the browsers accessing your server.
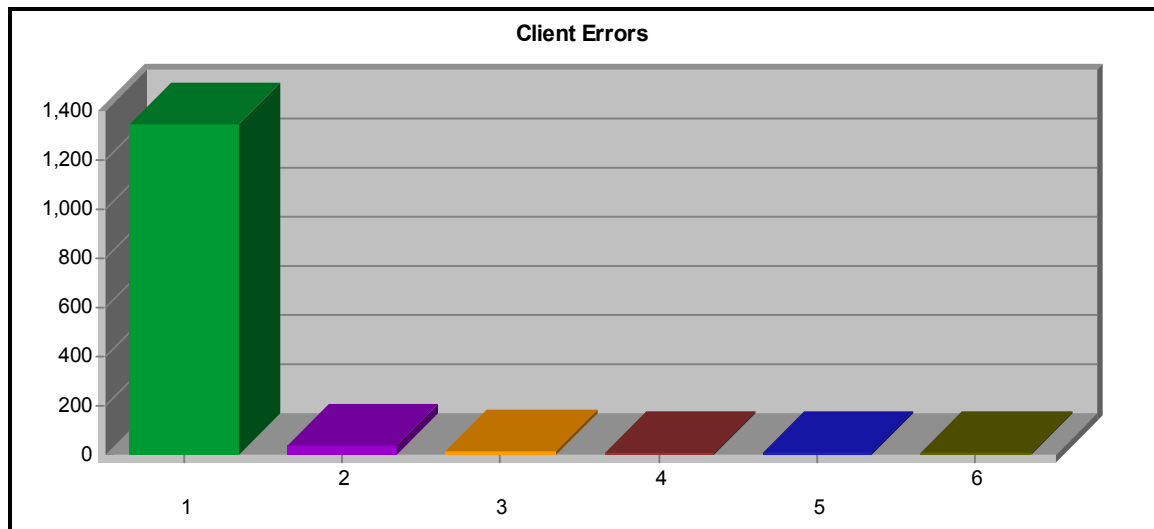
Client Errors			
	HTTP Status Codes	**Hits**	**%**
1.	404 Not Found	1,351	93.82%
2.	403 Forbidden	44	3.06%
3.	405 Method Not Allowed	18	1.25%
4.	406 Not Acceptable	11	0.76%
5.	401 Unauthorized	8	0.56%
6.	412 Precondition Failed	8	0.56%
	Total	**1,440**	**100.00%**

Client Errors - Help Card

?

Client Errors - An error caused by a problem on your visitor's end of the Web site connection. The server is not responsible for client errors.

Hits - Number of failed hits that returned this status code.

HTTP Status Codes - The status code for the specific error that occurred.

% - Percentage of total failed hits that returned this status code.

Use this page to determine what maintenance is necessary.

File Not Found Errors

This page identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.
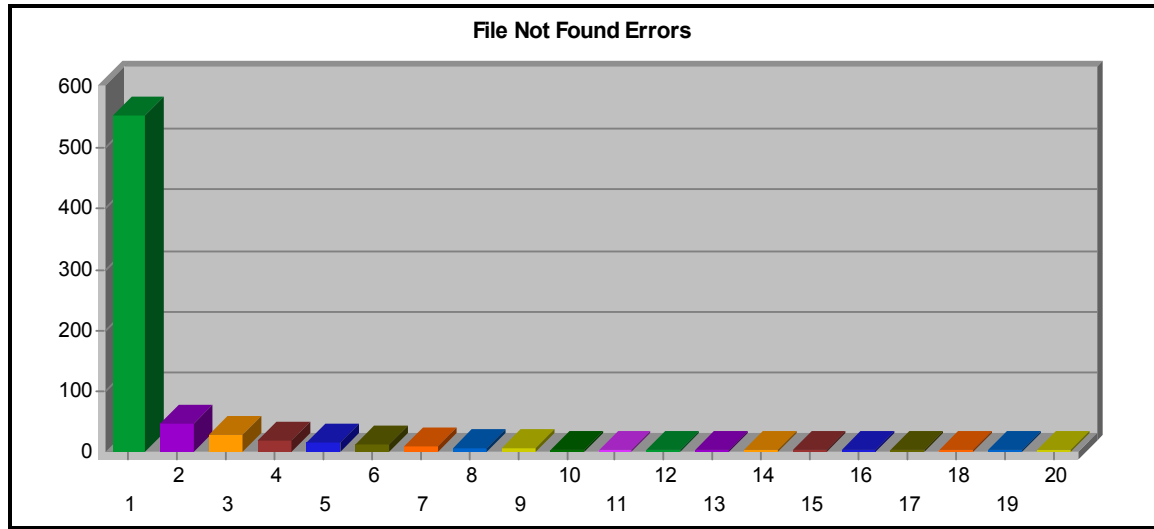
File Not Found Errors		
Files	**Hits**	**%**
1. **/robots.txt** (no referrer)	551	40.78%
2. **/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC** (no referrer)	48	3.55%
3. **/pubs/mtpmcarhortnote3.pdf** (no referrer)	28	2.07%
4. **/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC** (no referrer)	20	1.48%
5. **/scripts/ndisapi.dll/pmc/pgHome/** (no referrer)	16	1.18%
6. **/pmc/pmc_loc.html** (no referrer)	14	1.04%
7. **/new_site/washington/frames/favicon.ico** (no referrer)	11	0.81%
8. **/_vti_inf.html** (no referrer)	8	0.59%
9. **/new_site/northdakota/frames/favicon.ico** (no referrer)	7	0.52%
10. **/new_site/montana/frames/alternate.htm** (no referrer)	6	0.44%
11. **/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC** (no referrer)	6	0.44%
12. **/new_site/washington/frames/alternate.htm** (no referrer)	6	0.44%
13. **/idpmc/alternate.htm** (no referrer)	6	0.44%
14. **/pmc/shrubs/cora6.html** (no referrer)	6	0.44%
15. **/new_site/montana/frames/favicon.ico** (no referrer)	6	0.44%
16. **/grants/**	6	0.44%

File Not Found Errors			
	Files	Hits	%
	(no referrer)		
17.	**/robots.txt** www.seventwentyfour.com/	5	0.37%
18.	**/new_site/newjersey/frames/alternate.htm** (no referrer)	5	0.37%
19.	**/new_site/northdakota/frames/alternate.htm** (no referrer)	5	0.37%
20.	**/new_site/newmexico/frames/alternate.htm** (no referrer)	5	0.37%
	Subtotal	765	56.62%
	Other	586	43.38%
	Total	**1,351**	**100.00%**

File Not Found Errors - Help Card

?

Hits - Number of times a request for this file returned a "404 - Not Found" error or a "410 - Gone" error from your server.

Files - This column lists the file that could not be found and the URL of the referrer (if known).

% - Percentage of the total 404 and 410 errors that were for this file.

♀

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This page lists the errors which occurred on the server.
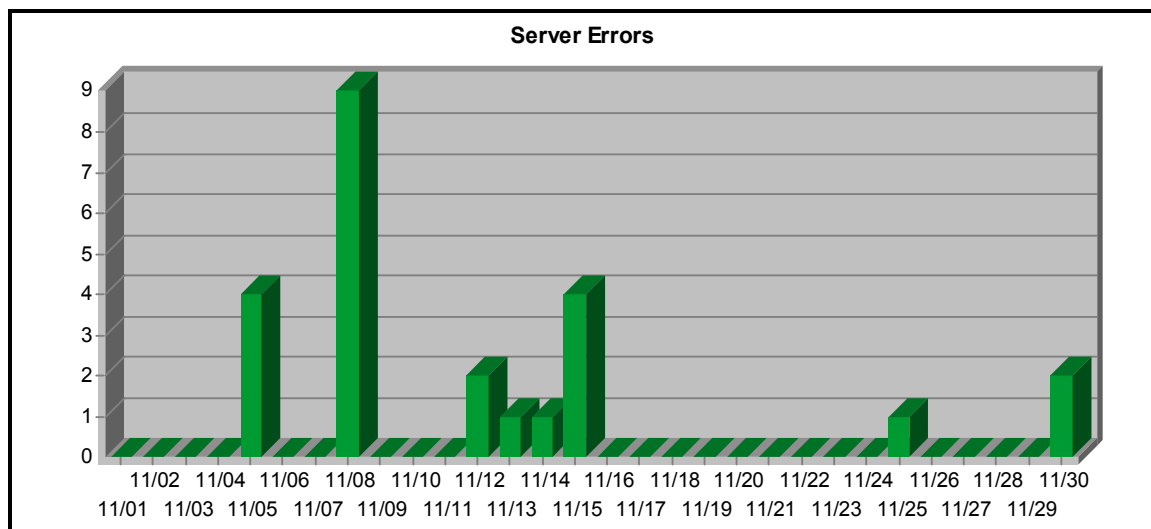
Server Errors

Server Errors			
	HTTP Status Codes	**Hits**	**%**
1.	500 Internal Server Error	24	100.00%
	Total	**24**	**100.00%**

Server Errors - Help Card

?

Hits - Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes - The specific HTTP error that occurred.

% - Percentage of failed hits that were of the specified type.

💡

Use this page to determine what maintenance is necessary.

Top Referring Sites by Visits

This page identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Top Referring Sites by Visits

	Top Referring Sites by Visits		
	Site	**Visits**	**%**
1.	No Referrer	3,316	33.85%
2.	http://plant-materials.nrcs.usda.gov/	1,785	18.22%
3.	http://www.google.com/	1,349	13.77%
4.	http://plants.usda.gov/	856	8.74%
5.	http://search.yahoo.com/	631	6.44%
6.	http://www.nrcs.usda.gov/	264	2.69%
7.	http://aolsearch.aol.com/	127	1.30%
8.	http://www.firstgov.gov/	123	1.26%
9.	http://www.google.ca/	107	1.09%
10.	http://images.google.com/	95	0.97%
11.	http://search.msn.com/	84	0.86%
12.	http://search.netscape.com/	60	0.61%
13.	[unknown+origin]	54	0.55%
14.	http://www.cnga.org/	34	0.35%
15.	http://www.nj.nrcs.usda.gov/	28	0.29%
16.	http://www.plant-materials.nrcs.usda.gov/	27	0.28%
17.	http://www.usda.gov/	25	0.26%
18.	http://auto.search.msn.com/	24	0.24%
19.	http://search.dogpile.com/	24	0.24%
20.	http://www.wi.nrcs.usda.gov/	24	0.24%
	Subtotal	9,037	92.25%
	Other	759	7.75%
	Total	**9,796**	**100.00%**

Top Referring Sites by Visits - Help Card
❓

Top Referring Sites by Visits - Help Card

Referring Site - A Web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

Visits - Number of times the specified site referred visitors to your site.

% - Percentage of referrals that came from the specified site.

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Top Referring URLs by Visits

This page provides the full URLs of the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Top Referring URLs by Visits
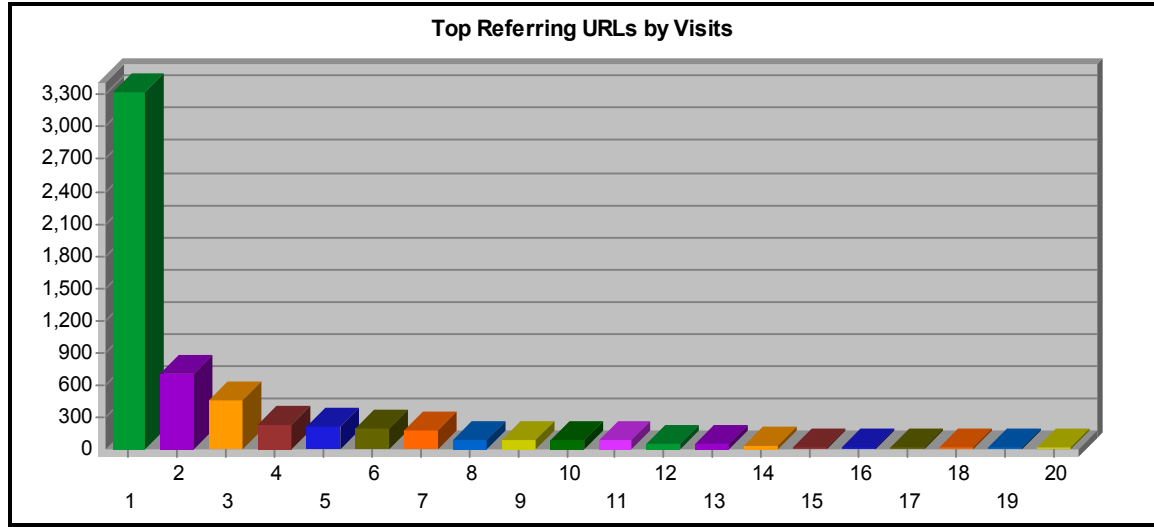
	Top Referring URLs by Visits		
	URL	**Visits**	**%**
1.	No Referrer	3,316	33.85%
2.	http://plants.usda.gov/home_page.html	718	7.33%
3.	http://Plant-Materials.nrcs.usda.gov/welcome.html	460	4.70%
4.	http://plant-materials.nrcs.usda.gov/	241	2.46%
5.	http://plant-materials.nrcs.usda.gov/left_side.html	217	2.22%
6.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	200	2.04%
7.	http://plant-materials.nrcs.usda.gov/header.html	179	1.83%
8.	http://www.nrcs.usda.gov/technical/plants.html	93	0.95%
9.	http://www.nrcs.usda.gov/programs/plantmaterials/	90	0.92%
10.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	89	0.91%
11.	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	88	0.90%
12.	[unknown+origin]	54	0.55%
13.	http://www.nrcs.usda.gov/	54	0.55%
14.	http://plants.usda.gov/about_factsheets.html	51	0.52%
15.	http://plants.usda.gov/tools_body.html	35	0.36%
16.	http://www.cnga.org/press.php	33	0.34%
17.	http://plant-materials.nrcs.usda.gov/pmcs.html	25	0.26%
18.	http://www.usda.gov/whatsnew.htm	25	0.26%
19.	http://plants.usda.gov/tools_banner.html	23	0.23%
20.	http://npk.nrcs.usda.gov/nutrient_banner.html	22	0.22%
	Subtotal	**6,013**	**61.38%**
	Other	**3,783**	**38.62%**
	Total	**9,796**	**100.00%**

Top Referring URLs by Visits - Help Card
?

Top Referring URLs by Visits - Help Card

URL - The full URL (Uniform Resource Locator) for the specific referring site being analyzed.

Visits - Number of visitors referred from the specified URL.

% - Percentage of referred visitors who came from the specified site.

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The first table identifies which search engines referred visitors to your site most often. Totals in this table represent the number of searches, whether they contain one or several keywords.

The second table identifies the main keywords for each search engine.
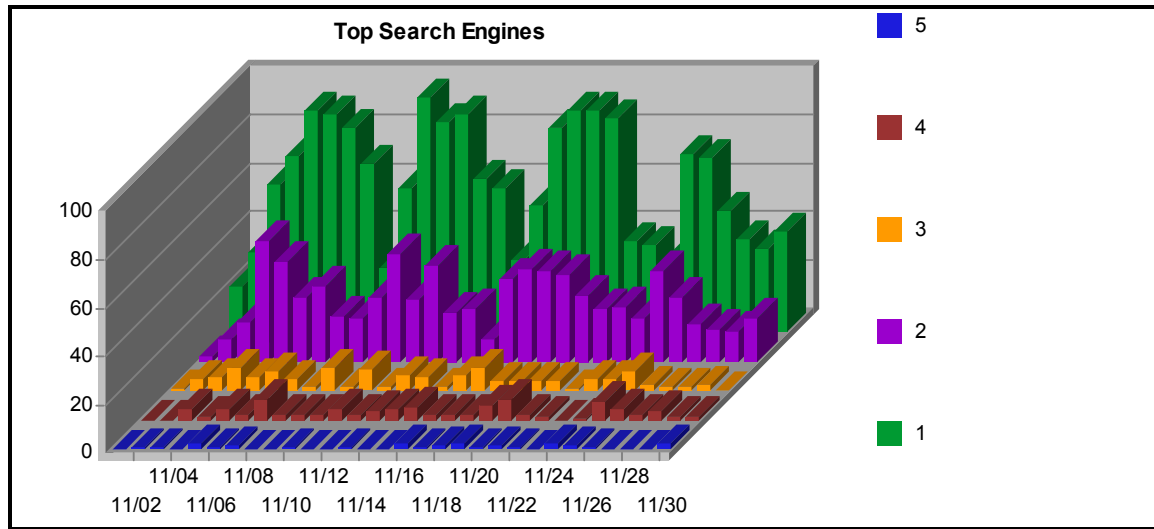
Top Search Engines			
	Engines	**Referrals**	**%**
1.	google	1,864	62.28%
2.	yahoo	774	25.86%
3.	aol netfind	143	4.78%
4.	microsoft network	111	3.71%
5.	dogpile	32	1.07%
6.	lycos	17	0.57%
7.	overture	13	0.43%
8.	ask jeeves	13	0.43%
9.	altavista	8	0.27%
10.	iwon	7	0.23%
11.	dmoz	4	0.13%
12.	look smart	3	0.10%
13.	megaspider	1	0.03%
14.	ixquick	1	0.03%
15.	euroseek	1	0.03%
16.	infospace	1	0.03%
	Total	**2,993**	**100.00%**

Top Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
1.google	shrub identification	13	0.43%
	willow shoot	12	0.40%
	plant materials	10	0.33%
	conservation plant identification	10	0.33%
	hierarchical cellular read time velocity filetype:pdf	10	0.33%
	plant prices	8	0.27%
	powdery thalia	7	0.23%

Top Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	scirpus acutus	7	0.23%
	plant id	6	0.20%
	rock gypsum blasting mine cutting pdf	6	0.20%
	big bluestem	6	0.20%
	cape may plant materials center	5	0.17%
	mstatc	5	0.17%
	octoraro nursery	5	0.17%
	herbaceous plant identification	4	0.13%
	bismarck plant materials center	4	0.13%
	native florida seed plant	4	0.13%
	chiwapa japanese millet	4	0.13%
	wetland planting	4	0.13%
	bulrush fact sheet	4	0.13%
2.yahoo	plant prices	12	0.40%
	rose lake lansing mi	10	0.33%
	booneville and university	8	0.27%
	willow shoot	7	0.23%
	aberdeen plants fact sheets	6	0.20%
	blackland caliche oklahoma native plants prairie	4	0.13%
	science magazine articles on about turkeys	4	0.13%
	cornus drummondii	4	0.13%
	silver buffaloberry	4	0.13%
	when to seed dalea candida	4	0.13%
	dormant seeding	3	0.10%
	chinese plants	3	0.10%
	hardwood dealers in brooksville fl.	3	0.10%
	soil lost each year in texas due to erosion	3	0.10%
	saline soil utilization in united states	3	0.10%
	octoraro nursery	3	0.10%
	growing pleurisy root	3	0.10%
	scirpus pungens	3	0.10%
	picture of black willow tree	3	0.10%
	plant id	3	0.10%
3.aol netfind	deparment of agriculture	4	0.13%
	piligrass	3	0.10%
	shrub identification red seeds	2	0.07%
	natural resources conservation service pocatello	2	0.07%
	riparian wetland	2	0.07%
	tanka shozo	2	0.07%
	herbaceous plant identification	2	0.07%
	arachis glabrata	2	0.07%
	leland cypress	2	0.07%
	mlras in nevada	2	0.07%
	puccinellia distans fults	2	0.07%
	vermaculture	2	0.07%
	northern american tree identification	1	0.03%
	information on the narrow leaved sunflower	1	0.03%

Top Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	n.p.m.c. in florida	1	0.03%
	knox city. tx	1	0.03%
	aberdeen plant materials center	1	0.03%
	coffeeville,texas	1	0.03%
	cuivre island	1	0.03%
	contacts farmer directory	1	0.03%
4.microsoft network	jamie l. whitten	5	0.17%
	kika de la garza	3	0.10%
	pretoria 90 grass	3	0.10%
	native plant production	2	0.07%
	shrub identification	2	0.07%
	upper colorado environmental plant center	2	0.07%
	elsberry plant materials center	2	0.07%
	aberdeen idaho	2	0.07%
	florida plant materials	2	0.07%
	aberdeen, plant materials center	2	0.07%
	jamie whitten plant materials center	2	0.07%
	plant materials center and aberdeen idaho	2	0.07%
	plant-materials.nrcs.usda.gov	2	0.07%
	eastern gamagrass	2	0.07%
	los lunas plant materials center	2	0.07%
	pmc pole maintenance	2	0.07%
	nrcs plant materials	2	0.07%
	de la garza	2	0.07%
	montana, wildfire, recovery,	1	0.03%
	map u.s natural resources	1	0.03%
5.dogpile	scarification of wetland plant seeds	3	0.10%
	plant materials center coffeeville	2	0.07%
	changing warm zone plants for cold zone propagation	2	0.07%
	wildfire protection	2	0.07%
	amur honeysuckle and location map	2	0.07%
	silver buffaloberry	1	0.03%
	nrcs penstemon	1	0.03%
	ruff tridens grass	1	0.03%
	usda natural resources conservation service	1	0.03%
	amur honeysuckle and map location	1	0.03%
	winterfat description	1	0.03%
	native plants bismarck landscaping	1	0.03%
	penstemon weight	1	0.03%
	planting plum seed	1	0.03%
	emerald green aborvitae	1	0.03%
	teacher materials on plants	1	0.03%
	(eragrostis lehmanniana) or lehmann lovegrass	1	0.03%
	salix wattles	1	0.03%
	materials for teachers on plants	1	0.03%

Top Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	dacotah switchgrass	1	0.03%
6.lycos	nrcs plant material center	4	0.13%
	oregon nativeplants riparian	2	0.07%
	windbreak suitability groups	2	0.07%
	wheatgrass growers wyoming	1	0.03%
	plant guides	1	0.03%
	chiwapa millet	1	0.03%
	grass salt tolerance rangeland	1	0.03%
	rem red honeysuckle	1	0.03%
	fourwing saltbush	1	0.03%
	cedar tree* shrub*	1	0.03%
	power post hole augers	1	0.03%
	wetlands beartooth mountains	1	0.03%
7.overture	elsberry plant materials center	5	0.17%
	lockeford plant materials center	2	0.07%
	mcclyde	1	0.03%
	(eragrostis lehmanniana) or lehmann lovegrass	1	0.03%
	directory of wetland plant vendors	1	0.03%
	arizona pmc release brochure seco barley	1	0.03%
	shrub identification	1	0.03%
	usda nrcs	1	0.03%
8.ask jeeves	information on plants	3	0.10%
	plants	3	0.10%
	sound waves and how they effect plants	3	0.10%
	where can identify plants on the web???	1	0.03%
	kochia forage	1	0.03%
	natural resource problems	1	0.03%
9.altavista	landscape tree id guide	1	0.03%
	shrub identification guide	1	0.03%
	plant	1	0.03%
	savanna plant life	1	0.03%
	bristly locust	1	0.03%
	sawtooth oak silvics	1	0.03%
	landscape materials wholesale california	1	0.03%
	populus nigra 'italica'	1	0.03%
10.iwon	upland switchgrass	2	0.07%
	rock and reed septic systems	1	0.03%
	plants in yellowstone	1	0.03%
	national seed tag laws	1	0.03%
	booneville,arkansas	1	0.03%
	specialty material manuf.	1	0.03%
11.dmoz	plants and erosion	4	0.13%
12.look smart	perla grass	1	0.03%
	propagation of native plants	1	0.03%
	shrub cultivars	1	0.03%
13.megaspider	verde kleingrass	1	0.03%
14.ixquick	planting zones and idaho	1	0.03%
15.euroseek	aerial photos of glacial valleys	1	0.03%
16.infospace	pros and cons of downsizing	1	0.03%

Top Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
1.google	plant	249	8.32%
	seed	123	4.11%
	of	119	3.98%
	identification	71	2.37%
	materials	70	2.34%
	tree	67	2.24%
	in	66	2.21%
	plants	54	1.80%
	shrub	52	1.74%
	planting	51	1.70%
	wetland	49	1.64%
	center	48	1.60%
	native	46	1.54%
	grass	45	1.50%
	for	38	1.27%
	the	37	1.24%
	germination	37	1.24%
	picture	36	1.20%
	conservation	34	1.14%
	propagation	30	1.00%
2.yahoo	plant	83	2.77%
	of	66	2.21%
	plants	43	1.44%
	in	39	1.30%
	seed	37	1.24%
	tree	33	1.10%
	grass	26	0.87%
	soil	24	0.80%
	shrub	21	0.70%
	fact	20	0.67%
	the	17	0.57%
	rose	17	0.57%
	native	17	0.57%
	picture	17	0.57%
	willow	16	0.53%
	lake	16	0.53%
	for	15	0.50%
	planting	15	0.50%
	wheatgrass	14	0.47%
	prices	13	0.43%
3.aol netfind	of	17	0.57%
	plant	15	0.50%
	in	12	0.40%
	seed	8	0.27%
	identification	7	0.23%
	shrub	6	0.20%
	grass	6	0.20%
	agriculture	6	0.20%
	the	6	0.20%
	deparment	5	0.17%
	seeds	5	0.17%
	for	5	0.17%
	tree	5	0.17%
	planting	5	0.17%
	picture	4	0.13%

Top Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	texas	4	0.13%
	how	4	0.13%
	soil	4	0.13%
	id	4	0.13%
	native	4	0.13%
4.microsoft network	plant	34	1.14%
	center	22	0.74%
	materials	21	0.70%
	whitten	7	0.23%
	jamie	7	0.23%
	garza	6	0.20%
	shrub	6	0.20%
	aberdeen	6	0.20%
	natural	5	0.17%
	identification	5	0.17%
	of	5	0.17%
	de	5	0.17%
	l.	5	0.17%
	la	5	0.17%
	manhattan	4	0.13%
	resources	4	0.13%
	town	4	0.13%
	pretoria	4	0.13%
	eastern	4	0.13%
	idaho	4	0.13%
5.dogpile	plants	5	0.17%
	plant	5	0.17%
	zone	4	0.13%
	materials	4	0.13%
	of	4	0.13%
	wetland	3	0.10%
	location	3	0.10%
	map	3	0.10%
	amur	3	0.10%
	scarification	3	0.10%
	seeds	3	0.10%
	honeysuckle	3	0.10%
	for	3	0.10%
	cold	2	0.07%
	center	2	0.07%
	penstemon	2	0.07%
	propagation	2	0.07%
	coffeeville	2	0.07%
	wildfire	2	0.07%
	protection	2	0.07%
6.lycos	plant	5	0.17%
	nrcs	4	0.13%
	center	4	0.13%
	material	4	0.13%
	groups	2	0.07%
	oregon	2	0.07%
	suitability	2	0.07%
	nativeplants	2	0.07%
	riparian	2	0.07%
	windbreak	2	0.07%

Top Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	honeysuckle	1	0.03%
	rem	1	0.03%
	red	1	0.03%
	beartooth	1	0.03%
	augers	1	0.03%
	mountains	1	0.03%
	wheatgrass	1	0.03%
	guides	1	0.03%
	growers	1	0.03%
	wyoming	1	0.03%
7.overture	plant	8	0.27%
	materials	7	0.23%
	center	7	0.23%
	elsberry	5	0.17%
	lockeford	2	0.07%
	pmc	1	0.03%
	shrub	1	0.03%
	brochure	1	0.03%
	barley	1	0.03%
	(eragrostis	1	0.03%
	mcclyde	1	0.03%
	nrcs	1	0.03%
	arizona	1	0.03%
	lovegrass	1	0.03%
	release	1	0.03%
	seco	1	0.03%
	identification	1	0.03%
	usda	1	0.03%
	directory	1	0.03%
	lehmanniana)	1	0.03%
8.ask jeeves	plants	10	0.33%
	on	4	0.13%
	waves	3	0.10%
	information	3	0.10%
	they	3	0.10%
	effect	3	0.10%
	sound	3	0.10%
	how	3	0.10%
	web???	1	0.03%
	natural	1	0.03%
	problems	1	0.03%
	the	1	0.03%
	resource	1	0.03%
	kochia	1	0.03%
	forage	1	0.03%
	where	1	0.03%
	can	1	0.03%
	identify	1	0.03%
9.altavista	plant	2	0.07%
	guide	2	0.07%
	landscape	2	0.07%
	life	1	0.03%
	'italica'	1	0.03%
	silvics	1	0.03%
	id	1	0.03%

Top Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	wholesale	1	0.03%
	identification	1	0.03%
	california	1	0.03%
	bristly	1	0.03%
	nigra	1	0.03%
	oak	1	0.03%
	savanna	1	0.03%
	materials	1	0.03%
	tree	1	0.03%
	shrub	1	0.03%
	locust	1	0.03%
	sawtooth	1	0.03%
	populus	1	0.03%
10.iwon	switchgrass	2	0.07%
	upland	2	0.07%
	systems	1	0.03%
	booneville,arkansas	1	0.03%
	manuf.	1	0.03%
	laws	1	0.03%
	specialty	1	0.03%
	material	1	0.03%
	rock	1	0.03%
	in	1	0.03%
	yellowstone	1	0.03%
	tag	1	0.03%
	septic	1	0.03%
	national	1	0.03%
	plants	1	0.03%
	reed	1	0.03%
	seed	1	0.03%
11.dmoz	plants	4	0.13%
	erosion	4	0.13%
12.look smart	cultivars	1	0.03%
	native	1	0.03%
	grass	1	0.03%
	of	1	0.03%
	plants	1	0.03%
	perla	1	0.03%
	propagation	1	0.03%
	shrub	1	0.03%
13.megaspider	verde	1	0.03%
	kleingrass	1	0.03%
14.ixquick	planting	1	0.03%
	zones	1	0.03%
	idaho	1	0.03%
15.euroseek	glacial	1	0.03%
	valleys	1	0.03%
	photos	1	0.03%
	aerial	1	0.03%
	of	1	0.03%
16.infospace	cons	1	0.03%
	downsizing	1	0.03%
	pros	1	0.03%
	of	1	0.03%

Top Search Engines - Help Card

?

Top Search Engines Table

Engines - Specific search engine being analyzed.

Referrers - Number of visitors referred to your site from the specified search engine.

% - Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases - The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

♀

This information can give you an idea how your meta tags are performing with each search engine.

Top Search Phrases

The first table identifies search phrases which led the most visitors to your site, regardless of the search engine they used. The second table identifies, for each phrase, which search engines led visitors to the site.
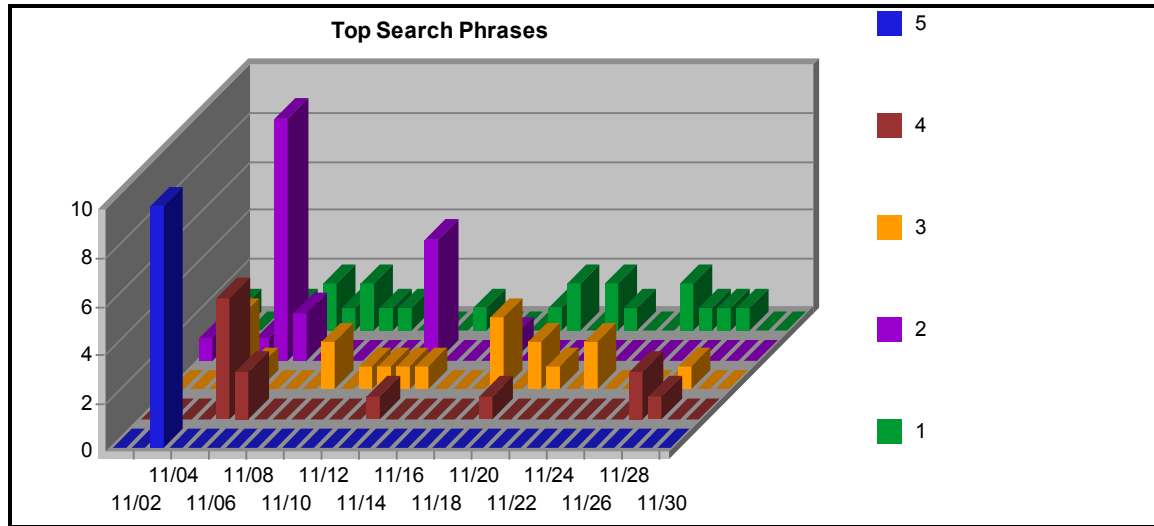
Top Search Phrases			
	Phrases	**Referrals**	**%**
1.	plant prices	21	0.70%
2.	willow shoot	20	0.67%
3.	shrub identification	19	0.64%
4.	plant materials	12	0.40%
5.	rose lake lansing mi	10	0.33%
6.	plant id	10	0.33%
7.	hierarchical cellular read time velocity filetype:pdf	10	0.33%
8.	conservation plant identification	10	0.33%
9.	silver buffaloberry	9	0.30%
10.	octoraro nursery	8	0.27%
11.	booneville and university	8	0.27%
12.	big bluestem	7	0.23%
13.	elsberry plant materials center	7	0.23%
14.	powdery thalia	7	0.23%
15.	scirpus acutus	7	0.23%
16.	aberdeen plants fact sheets	6	0.20%
17.	deparment of agriculture	6	0.20%
18.	herbaceous plant identification	6	0.20%
19.	mstatc	6	0.20%
20.	chinese plants	6	0.20%
	Subtotal	**195**	**6.52%**
	Total	**2,991**	**100.00%**

Top Search Phrases with Engines Detail			
Phrases	**Engines**	**Referrals**	**%**
1.plant prices	yahoo	12	0.40%
	google	8	0.27%
	aol netfind	1	0.03%
2.willow shoot	google	12	0.40%

Top Search Phrases with Engines Detail			
Phrases	**Engines**	**Referrals**	**%**
	yahoo	7	0.23%
	aol netfind	1	0.03%
3.shrub identification	google	13	0.43%
	microsoft network	2	0.07%
	yahoo	2	0.07%
	aol netfind	1	0.03%
	overture	1	0.03%
4.plant materials	google	10	0.33%
	yahoo	2	0.07%
5.rose lake lansing mi	yahoo	10	0.33%
6.plant id	google	6	0.20%
	yahoo	3	0.10%
	aol netfind	1	0.03%
7.hierarchical cellular read time velocity filetype:pdf	google	10	0.33%
8.conservation plant identification	google	10	0.33%
9.silver buffaloberry	google	4	0.13%
	yahoo	4	0.13%
	dogpile	1	0.03%
10.octoraro nursery	google	5	0.17%
	yahoo	3	0.10%
11.booneville and university	yahoo	8	0.27%
12.big bluestem	google	6	0.20%
	yahoo	1	0.03%
13.elsberry plant materials center	overture	5	0.17%
	microsoft network	2	0.07%
14.powdery thalia	google	7	0.23%
15.scirpus acutus	google	7	0.23%
16.aberdeen plants fact sheets	yahoo	6	0.20%
17.deparment of agriculture	aol netfind	4	0.13%
	yahoo	2	0.07%
18.herbaceous plant identification	google	4	0.13%
	aol netfind	2	0.07%
19.mstatc	google	5	0.17%
	yahoo	1	0.03%
20.chinese plants	yahoo	3	0.10%
	google	3	0.10%

Top Search Phrases - Help Card

?

Top Search Phrases Table

Phrases - The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% - Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Top Search Phrases - Help Card

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase - The search phrase being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.
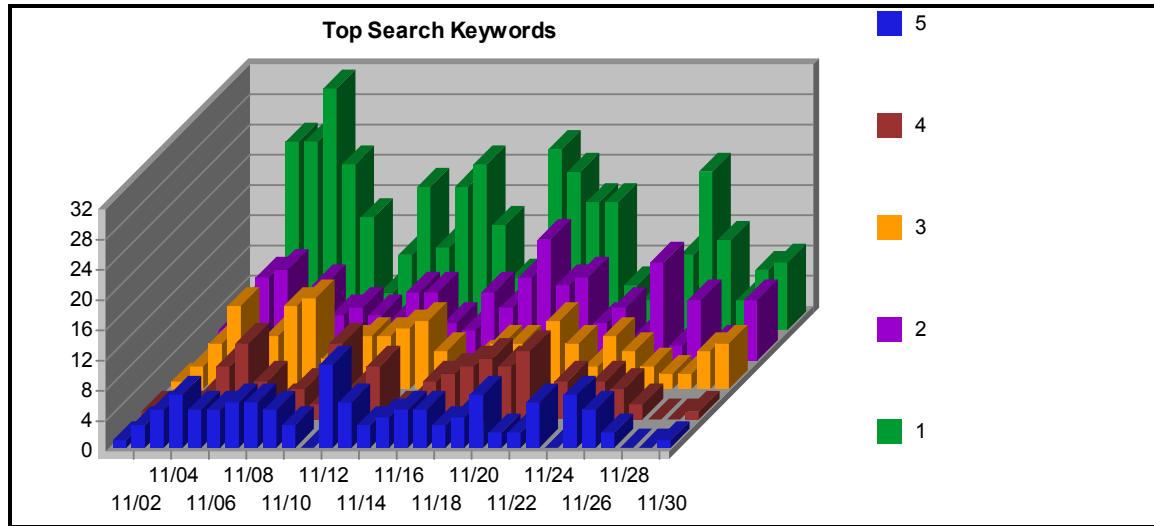
Top Search Keywords			
	Keywords	**Referrals**	**%**
1.	plant	401	3.96%
2.	of	215	2.12%
3.	seed	171	1.69%
4.	plants	124	1.23%
5.	in	119	1.18%
6.	materials	116	1.15%
7.	tree	110	1.09%
8.	center	96	0.95%
9.	identification	94	0.93%
10.	shrub	88	0.87%
11.	grass	83	0.82%
12.	planting	73	0.72%
13.	native	73	0.72%
14.	wetland	64	0.63%
15.	for	63	0.62%
16.	the	62	0.61%
17.	picture	57	0.56%
18.	conservation	53	0.52%
19.	soil	49	0.48%
20.	willow	45	0.44%
	Subtotal	**2,156**	**21.30%**
	Total	**10,121**	**100.00%**

Top Search Keywords with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
1.plant	google	249	2.46%
	yahoo	83	0.82%
	microsoft network	34	0.34%
	aol netfind	15	0.15%

Top Search Keywords with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
	overture	8	0.08%
	dogpile	5	0.05%
	lycos	5	0.05%
	altavista	2	0.02%
2.of	google	119	1.18%
	yahoo	66	0.65%
	aol netfind	17	0.17%
	microsoft network	5	0.05%
	dogpile	4	0.04%
	infospace	1	0.01%
	euroseek	1	0.01%
	look smart	1	0.01%
	overture	1	0.01%
3.seed	google	123	1.22%
	yahoo	37	0.37%
	aol netfind	8	0.08%
	iwon	1	0.01%
	microsoft network	1	0.01%
	dogpile	1	0.01%
4.plants	google	54	0.53%
	yahoo	43	0.42%
	ask jeeves	10	0.10%
	dogpile	5	0.05%
	dmoz	4	0.04%
	microsoft network	3	0.03%
	aol netfind	3	0.03%
	look smart	1	0.01%
	iwon	1	0.01%
5.in	google	66	0.65%
	yahoo	39	0.39%
	aol netfind	12	0.12%
	microsoft network	1	0.01%
	iwon	1	0.01%
6.materials	google	70	0.69%
	microsoft network	21	0.21%
	yahoo	11	0.11%
	overture	7	0.07%
	dogpile	4	0.04%
	aol netfind	2	0.02%
	altavista	1	0.01%
7.tree	google	67	0.66%
	yahoo	33	0.33%
	aol netfind	5	0.05%
	microsoft network	4	0.04%
	altavista	1	0.01%
8.center	google	48	0.47%
	microsoft network	22	0.22%
	yahoo	11	0.11%
	overture	7	0.07%
	lycos	4	0.04%
	aol netfind	2	0.02%
	dogpile	2	0.02%
9.identification	google	71	0.70%
	yahoo	9	0.09%
	aol netfind	7	0.07%

Top Search Keywords with Engines Detail			
Keywords	Engines	Referrals	%
	microsoft network	5	0.05%
	overture	1	0.01%
	altavista	1	0.01%
10.shrub	google	52	0.51%
	yahoo	21	0.21%
	microsoft network	6	0.06%
	aol netfind	6	0.06%
	overture	1	0.01%
	look smart	1	0.01%
	altavista	1	0.01%
11.grass	google	45	0.44%
	yahoo	26	0.26%
	aol netfind	6	0.06%
	microsoft network	3	0.03%
	lycos	1	0.01%
	look smart	1	0.01%
	dogpile	1	0.01%
12.planting	google	51	0.50%
	yahoo	15	0.15%
	aol netfind	5	0.05%
	ixquick	1	0.01%
	dogpile	1	0.01%
13.native	google	46	0.45%
	yahoo	17	0.17%
	microsoft network	4	0.04%
	aol netfind	4	0.04%
	look smart	1	0.01%
	dogpile	1	0.01%
14.wetland	google	49	0.48%
	yahoo	7	0.07%
	aol netfind	3	0.03%
	dogpile	3	0.03%
	microsoft network	1	0.01%
	overture	1	0.01%
15.for	google	38	0.38%
	yahoo	15	0.15%
	aol netfind	5	0.05%
	dogpile	3	0.03%
	microsoft network	2	0.02%
16.the	google	37	0.37%
	yahoo	17	0.17%
	aol netfind	6	0.06%
	ask jeeves	1	0.01%
	microsoft network	1	0.01%
17.picture	google	36	0.36%
	yahoo	17	0.17%
	aol netfind	4	0.04%
18.conservation	google	34	0.34%
	yahoo	13	0.13%
	microsoft network	3	0.03%
	aol netfind	2	0.02%
	dogpile	1	0.01%
19.soil	yahoo	24	0.24%
	google	21	0.21%
	aol netfind	4	0.04%

Top Search Keywords with Engines Detail			
Keywords	Engines	Referrals	%
20.willow	google	27	0.27%
	yahoo	16	0.16%
	aol netfind	2	0.02%

Top Search Keywords - Help Card

?

Top Search Keywords Table

Keywords - Specific keywords being analyzed. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers - Number of visitors referred to your site with the specified keywords.

% - Percentage of visitors referred to your site with keywords who were referred by the keywords specified.

Top Search Keywords Table with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.
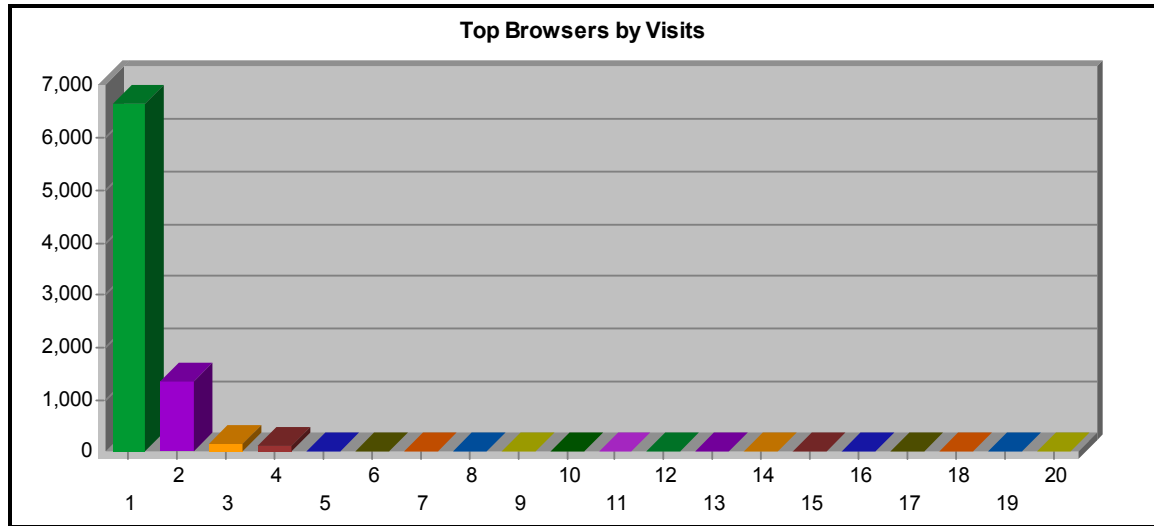
% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

♀

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Top Browsers by Visits

This page identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits

	Browser	Visits	%
1.	Microsoft Internet Explorer	6,659	78.87%
2.	Netscape	1,345	15.93%
3.	Other Netscape Compatible	161	1.91%
4.	ia_archiver	127	1.50%
5.	Xenu's Link Sleuth 1.1b	17	0.20%
6.	Others	14	0.17%
7.	contype	9	0.11%
8.	RealDownload/4.0.0.42	7	0.08%
9.	Mercator-2.0	7	0.08%
10.	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	7	0.08%
11.	RPT-HTTPClient/0.3-3	6	0.07%
12.	Microsoft URL Control - 6.00.8862	5	0.06%
13.	LinkWalker	5	0.06%
14.	Xenu Link Sleuth 1.2d	4	0.05%
15.	WebTV	4	0.05%
16.	MSFrontPage/5.0	4	0.05%
17.	RealDownload/4.0.0.41	4	0.05%
18.	Production Bot 0416B	3	0.04%
19.	EmailSiphon	3	0.04%
20.	grub-client	3	0.04%
	Subtotal	8,394	99.42%
	Other	49	0.58%
	Total	**8,443**	**100.00%**

Top Browsers by Visits - Help Card

Top Browsers by Visits - Help Card

Browser - A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Total - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall.

Visits - Number of times a visitor with the specified browser came to your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits by visitors using the specified browser.

Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Hits

This page identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.
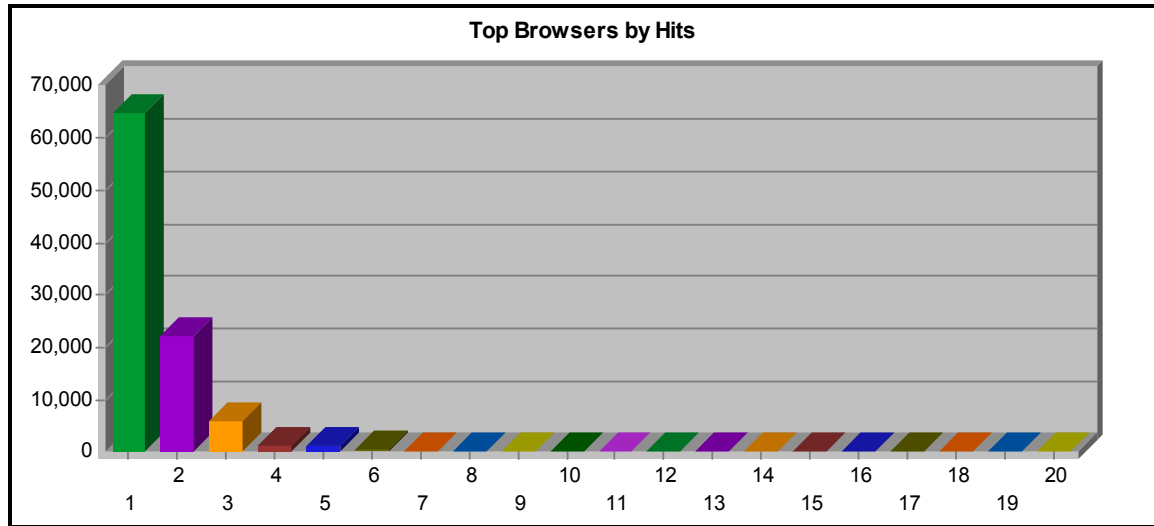
Top Browsers by Hits

	Browser	Hits	%
1.	Microsoft Internet Explorer	64,892	66.66%
2.	Netscape	22,322	22.93%
3.	MSFrontPage/5.0	5,863	6.02%
4.	Pita (webmaster@pita.stanford.edu)	1,300	1.34%
5.	Other Netscape Compatible	1,098	1.13%
6.	contype	615	0.63%
7.	Xenu's Link Sleuth 1.1b	344	0.35%
8.	LinkWalker	256	0.26%
9.	ia_archiver	198	0.20%
10.	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	149	0.15%
11.	Others	74	0.08%
12.	RealDownload/4.0.0.42	26	0.03%
13.	Mercator-2.0	25	0.03%
14.	RealDownload/4.0.0.41	18	0.02%
15.	MSFrontPage/4.0	16	0.02%
16.	libwww-perl/5.64	13	0.01%
17.	Production Bot 0416B	12	0.01%
18.	RPT-HTTPClient/0.3-3	12	0.01%
19.	WebTV	9	0.01%
20.	Download Demon/3.5.0.11	8	0.01%
	Subtotal	97,250	99.91%
	Other	91	0.09%
	Total	**97,341**	**100.00%**

Top Browsers by Hits - Help Card

?

Top Browsers by Hits - Help Card

Browser - A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total - The total hits where there was sufficient information to identify the browser. This number may be less than the total hits overall.

% - Percentage of total hits by visitors using the specified browser.

Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Microsoft Explorer Browsers by Visits

This page gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.
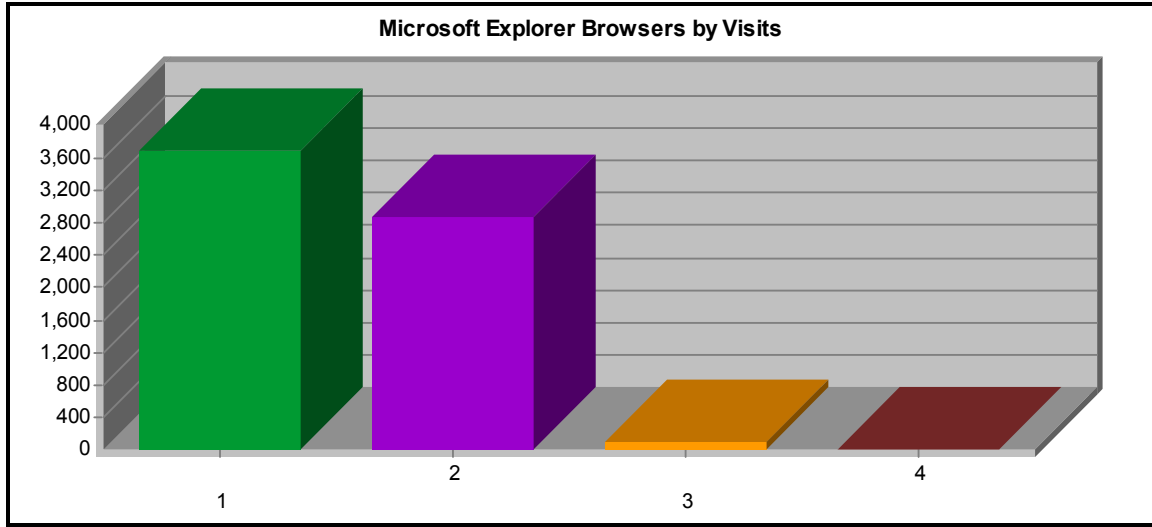
Microsoft Explorer Browsers by Visits			
	Browser	**Visits**	**%**
1.	Explorer 5.x	3,678	55.23%
2.	Explorer 6.x	2,878	43.22%
3.	Explorer 4.x	98	1.47%
4.	Explorer 3.x	5	0.08%
	Total	**6,659**	**100.00%**

Microsoft Explorer Browsers by Visits - Help Card

?

Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Visits - Number of visits by visitors with the specified version of Microsoft Internet Explorer. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visitors with Microsoft Internet Explorer who used the specified version.

♀

This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Microsoft Explorer Browsers by Hits

This page gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.
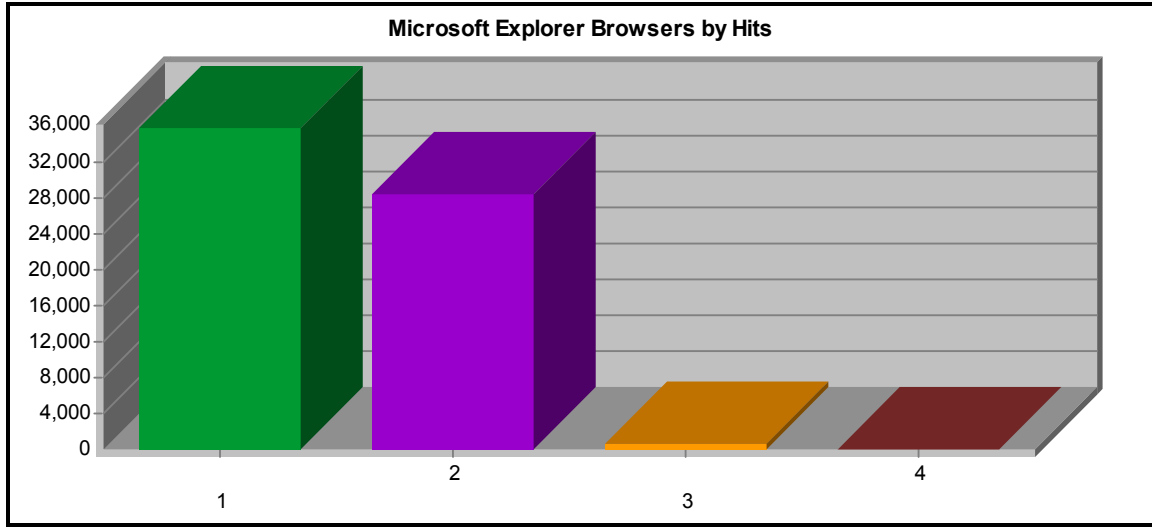
Microsoft Explorer Browsers by Hits

	Browser	Hits	%
1.	Explorer 5.x	35,709	55.03%
2.	Explorer 6.x	28,308	43.62%
3.	Explorer 4.x	833	1.28%
4.	Explorer 3.x	42	0.06%
	Total	**64,892**	**100.00%**

Microsoft Explorer Browsers by Hits - Help Card

Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits by visitors with the specified version of Microsoft Internet Explorer. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% - Percentage of hits by visitors with Microsoft Internet Explorer who used the specified version.

This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Netscape Browsers by Visits

This page gives you a breakdown of the various versions of Netscape used by visitors to your site.
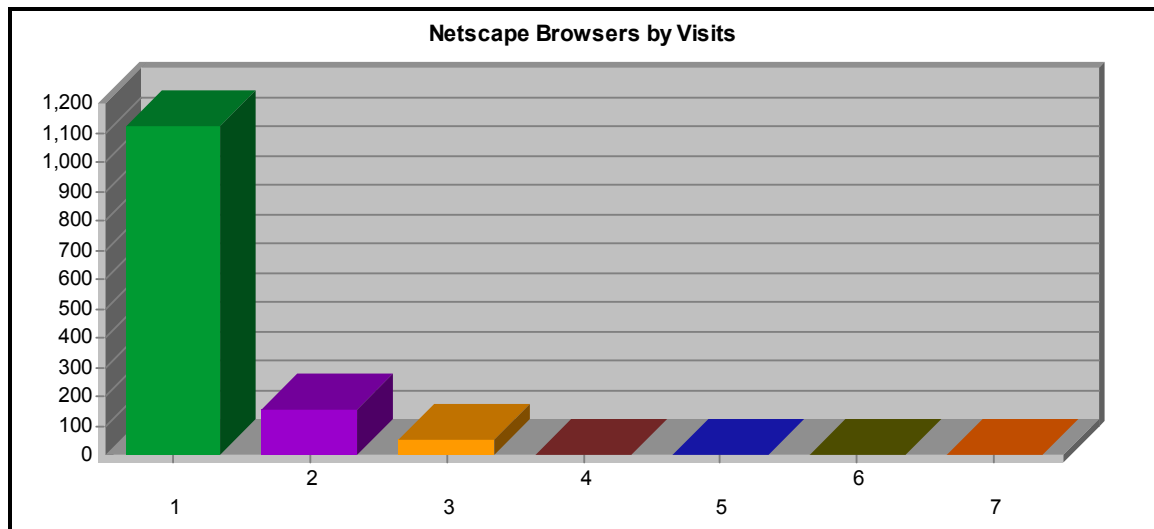
Netscape Browsers by Visits			
	Browser	**Visits**	**%**
1.	Netscape 4.x	1,124	83.57%
2.	Netscape 5.x	158	11.75%
3.	Netscape 6	53	3.94%
4.	Netscape 3.x	4	0.30%
5.	Netscape 8.x	3	0.22%
6.	Netscape	2	0.15%
7.	Netscape 6.x	1	0.07%
	Total	**1,345**	**100.00%**

Netscape Browsers by Visits - Help Card

Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Visits - Number of visits by visitors with the specified version of Netscape. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visitors with Netscape who used the specified version.

This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Netscape Browsers by Hits

This page gives you a breakdown of the various versions of Netscape used by visitors to your site.

Netscape Browsers by Hits
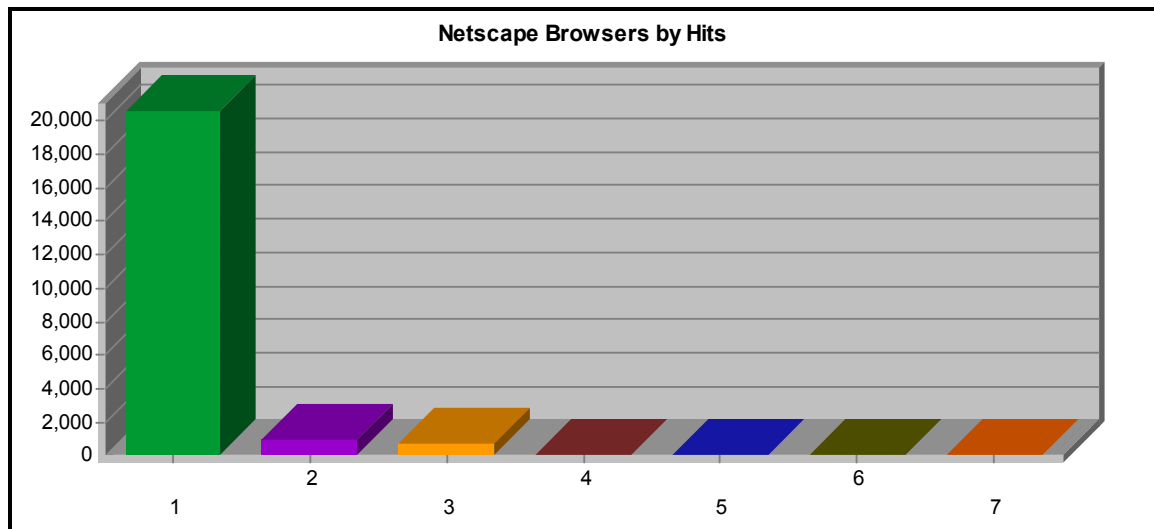
Netscape Browsers by Hits			
	Browser	**Hits**	**%**
1.	Netscape 4.x	20,581	92.20%
2.	Netscape 5.x	959	4.30%
3.	Netscape 6	730	3.27%
4.	Netscape 3.x	30	0.13%
5.	Netscape 8.x	16	0.07%
6.	Netscape	3	0.01%
7.	Netscape 6.x	3	0.01%
	Total	**22,322**	**100.00%**

Netscape Browsers by Hits - Help Card

?

Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits by visitors with the specified version of Netscape. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% - Percentage of hits by visitors with Netscape who used the specified version.

♀

This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Top Spiders by Visits

This page identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.

Top Spiders by Visits
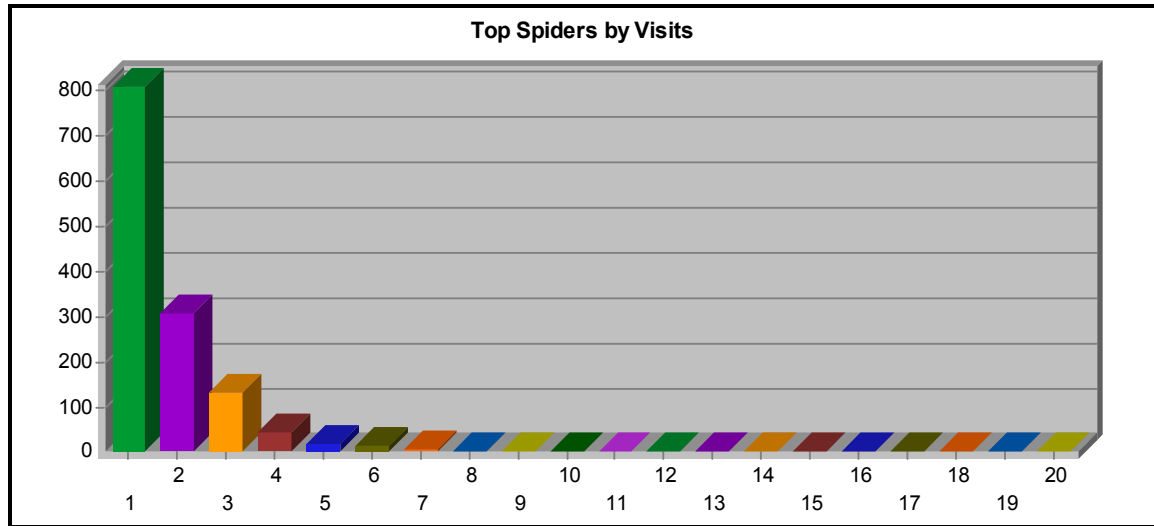
	Top Spiders by Visits		
	Spider	**Visits**	**%**
1.	Googlebot	809	59.70%
2.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	308	22.73%
3.	Scooter	133	9.82%
4.	FAST-WebCrawler	43	3.17%
5.	Szukacz	18	1.33%
6.	http:	15	1.11%
7.	TurnitinBot	5	0.37%
8.	NetResearchServer	3	0.22%
9.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	3	0.22%
10.	NationalDirectory-WebSpider	2	0.15%
11.	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	2	0.15%
12.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 4.0 Robot) Microsoft	2	0.15%
13.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.0.3705; MSIECrawler)	2	0.15%
14.	vspider via proxy gateway CERN-HTTPD	2	0.15%
15.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	2	0.15%
16.	Mozilla/5.0 (compatible; Vagabondo/2.1; webcrawler at wise-guys dot nl; http://webagent.wise-guys.n	1	0.07%
17.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; Crayon Crawler; yie6; Q312461; YComp 5.0.0.0)	1	0.07%
18.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT; USDA; MSIECrawler)	1	0.07%
19.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)	1	0.07%
20.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; MSIECrawler)	1	0.07%
	Subtotal	1,354	99.93%
	Other	1	0.07%
	Total	**1,355**	**100.00%**

Top Spiders by Visits - Help Card

?

Spider - An automated program which searches the Internet.

Visits - Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
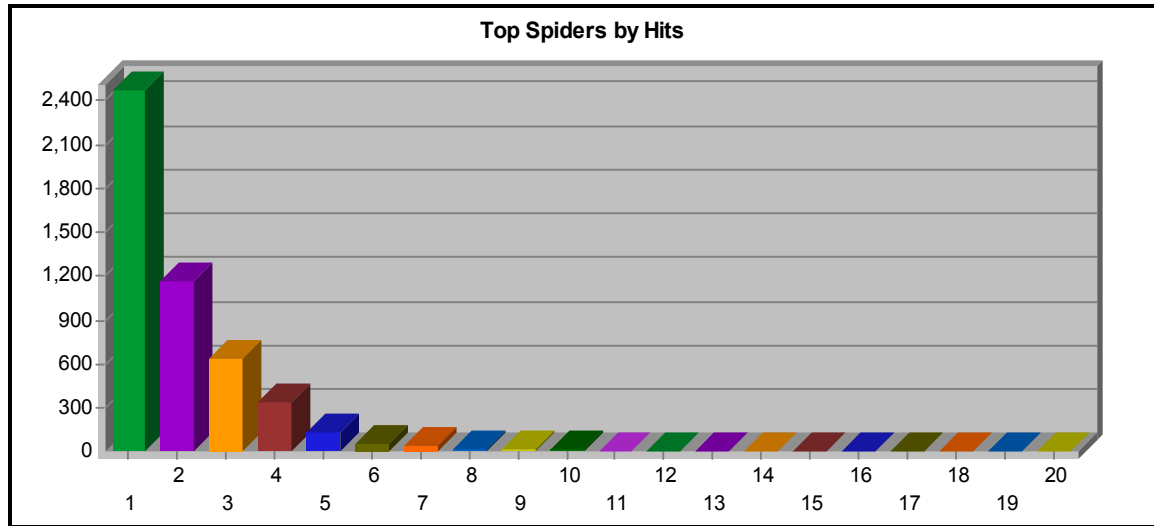
% - Percentage of total spider visits by the specified spider.

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This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Spiders by Hits

This page identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.

Top Spiders by Hits

	Spider	Hits	%
1.	Googlebot	2,464	49.59%
2.	FAST-WebCrawler	1,172	23.59%
3.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	637	12.82%
4.	Scooter	336	6.76%
5.	http:	137	2.76%
6.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	63	1.27%
7.	TurnitinBot	50	1.01%
8.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.0.3705; MSIECrawler)	23	0.46%
9.	Szukacz	18	0.36%
10.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)	15	0.30%
11.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT; USDA; MSIECrawler)	12	0.24%
12.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	10	0.20%
13.	vspider via proxy gateway CERN-HTTPD	7	0.14%
14.	Lickity_Split (http:	6	0.12%
15.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; MSIECrawler)	4	0.08%
16.	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	4	0.08%
17.	NetResearchServer	3	0.06%
18.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; Crayon Crawler; yie6; Q312461; YComp 5.0.0.0)	3	0.06%
19.	NationalDirectory-WebSpider	2	0.04%
20.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 4.0 Robot) Microsoft	2	0.04%
	Subtotal	4,968	99.98%
	Total	**4,969**	**100.00%**

Top Spiders by Hits - Help Card

Top Spiders by Hits - Help Card

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Hits - Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Spider** - An automated program which searches the Internet.

% - Percentage of total spider hits by the specified spider.

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This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms by Visits

This page identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.
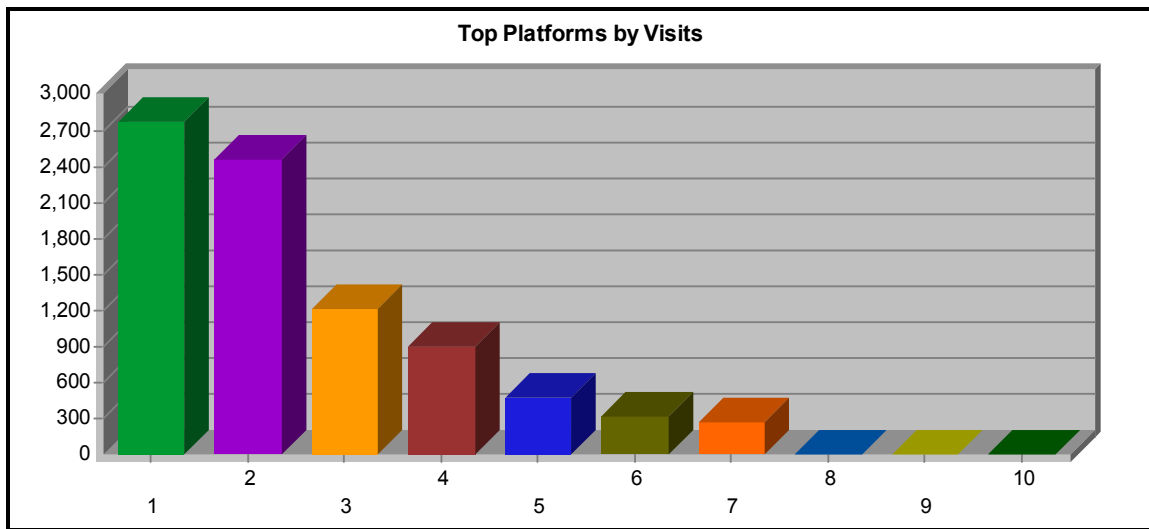
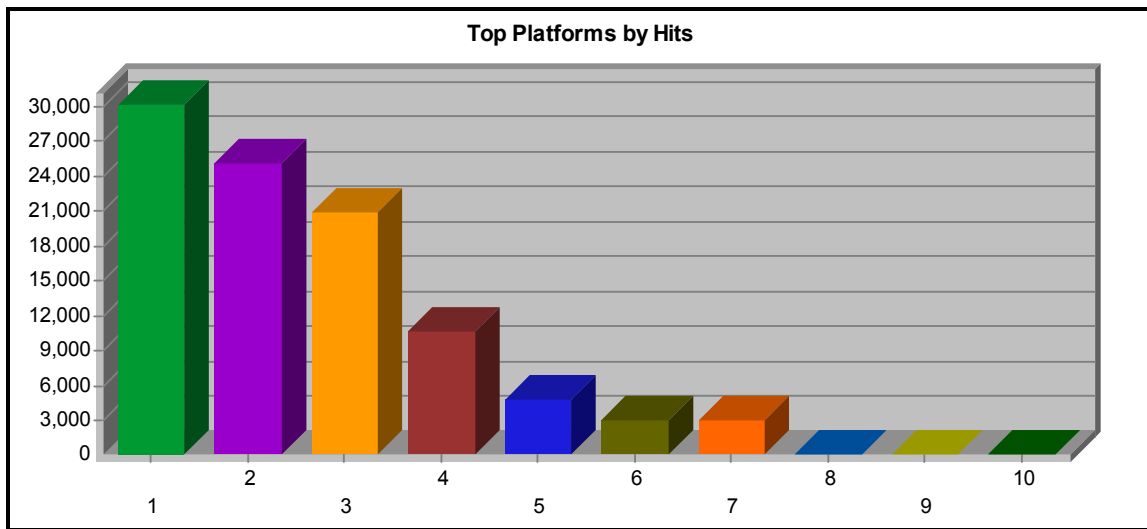| Top Platforms by Visits			
	Platform	**Visits**	**%**
1.	Windows 2000	2,768	32.79%
2.	Windows 98	2,464	29.19%
3.	Windows NT	1,223	14.49%
4.	Windows ME	903	10.70%
5.	Others	473	5.60%
6.	Windows 95	316	3.74%
7.	Macintosh PowerPC	282	3.34%
8.	Linux	6	0.07%
9.	SunOS	4	0.05%
10.	Windows Win32s	3	0.04%
	Total	**8,442**	**100.00%**

Top Platforms by Visits - Help Card

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Platform - The specified platform being analyzed. The operating system used by the visitor to your site.

Total - The total visits that were not identified as from a spider. This number may be less than the total visits overall.

Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visitors using the specified platform.

Top Platforms by Visits - Help Card

This information is useful when determining what content to include on your Web site.

Top Platforms by Hits

This page identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Hits

Top Platforms by Hits

	Platform	Views	%
1.	Windows 2000	30,049	30.87%
2.	Windows NT	25,053	25.74%
3.	Windows 98	20,781	21.35%
4.	Others	10,584	10.87%
5.	Windows ME	4,737	4.87%
6.	Windows 95	3,073	3.16%
7.	Macintosh PowerPC	2,964	3.04%
8.	Linux	76	0.08%
9.	SunOS	21	0.02%
10.	Windows Win32s	3	0.00%
	Total	**97,341**	**100.00%**

Top Platforms by Hits - Help Card

Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform - The specified platform being analyzed. The operating system used by the visitor to your site.

Total - The total hits that were not identified as from a spider. This number may be less than the total hits overall.

% - Percentage of hits by visitors using the specified platform.

Top Platforms by Hits - Help Card

This information is useful when determining what content to include on your Web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary	
Ad	A graphic or banner which takes a visitor to another Web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another Web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.
Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about Web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a Web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Documents	Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as a complete HTML page. However, the administrator has the option of defining dynamic pages and forms as documents if he or she chooses.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Dynamic Pages and Forms	Dynamic pages are generated dynamically based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a static, predictable form. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a POST command is considered a form.
Entry File	The first file requested by a visitor during a visit to your Web site.
Entry Page	The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Glossary	
Exit Page	The last page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
Forms	Scripted pages which pass variables back to the server. These pages are used to gather information from visitors. Reporting Center counts any file with an HTTP POST command as a form.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
HTML	Hypertext Markup Language. It is the programming language for static Web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your Web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.

Glossary	
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of a Web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.

Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.
	"Success" codes:
	
	100 = Success: Continue
	    101 = Success: Switching Protocols
	    200 = Success: OK
	    201 = Success: Created
	    202 = Success: Accepted
	    203 = Success: Non-Authoritative Information
	    204 = Success: No Content
	    205 = Success: Reset Content
	    206 = Success: Partial Content
	    300 = Success: Multiple Choices
	    301 = Success: Moved Permanently
	    302 = Success: Found
	    303 = Success: See Other
	    304 = Success: Not Modified
	    305 = Success : Use Proxy
	    307 = Success : Temporary Redirect
	
	"Failed" codes:
	
	400 = Failed: Bad Request
	    401 = Failed: Unauthorized
	    402 = Failed: Payment Required
	    403 = Failed: Forbidden
	    404 = Failed: Not Found
	    405 = Failed: Method Not Allowed
	    406 = Failed: Not Acceptable
	    407 = Failed: Proxy Authentication Required
	    408 = Failed: Request Time-out
	    409 = Failed: Conflict
	    410 = Failed: Gone
	    411 = Failed: Length Required
	    412 = Failed: Precondition Failed

Glossary	
	413 = Failed: Request Entity Too Large **414 = Failed**: Request-URI Too Large **415 = Failed**: Unsupported Media Type **416 = Failed**: Requested range not satisfiable **417 = Failed**: Expectation Failed **500 = Failed**: Internal Server Error **501 = Failed**: Not Implemented **502 = Failed**: Bad Gateway **503 = Failed**: Service Unavailable **504 = Failed**: Gateway Time-out **505 = Failed**: HTTP Version Not Supported
Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code] **Organization**: .org .or .org.[country code] .or.[country code]
Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation Web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.

Glossary	
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your Web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits With Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.

WEBTRENDS

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